

Kathy Shayna Shocket has the inside view of the stories that make headlines.



Read why GoDaddy Pledges to Hire 500 Veterans and Spouses.

Yes, that's a group of GoDaddy employees at the White House. They were among the other distinguished guests for an exciting and meaningful presidential ceremony. It's all part of the national Joining Forces campaign and GoDaddy's pledge to hire 500 military veterans or spouses over the next five years! And that commitment was made public at the nation's capital by First Lady Michelle Obama, who launched the Joining Forces initiative with Dr. Jill Biden.

Pictured smiling under the White House seal, are **Sean Lau**, a veteran and GoDaddy recruiter; **Auguste Goldman**, GoDaddy Chief People Officer; **Geoffrey D. Bilas**, a veteran and GoDaddy Director of International Customer Care, who also leads the GoDaddy Veterans group, an internal networking group for military veterans.

"Hiring and supporting the brave men and women who serve our country is part of our GoDaddy DNA," said GoDaddy Chief People Officer **Auguste Goldman**. "We proudly hire and support our veterans, and their families, who are mission-focused, service-minded and committed, which are all qualities that work well in our culture. In fact, it is our hope to exceed our 'Joining Forces' pledge to hire 100 vets every year for the next five years."



GoDaddy, founded by decorated Vietnam War veteran who served in the U.S. Marine Corps **Bob Parsons**, has long committed to supporting and hiring military veterans. In addition to putting veterans to work since it was founded in 1997, GoDaddy has donated more than \$1.4 million dollars to the Semper Fi Fund over the years, which helps injured service men and women, and their families, from all branches of service.

GoDaddy employees have also established an internal GoDaddy Veteran organization known as "GDVets," which offers a variety of support resources, guest speakers and other events.

GoDaddy, whose headquarters are in Scottsdale, Arizona, employs about 5,000 people. It's mission is to radically shift the global economy toward small businesses by empowering people to easily start, confidently grow and successfully run their own ventures.

By the way, GoDaddy was not only recently recognized as one of the FORTUNE magazine's top 100 "Best Companies to Work For," but Fortune Magazine named it as one of the Best Workplaces for Millennials. [You can read more on GoDaddy and Millennials here.](#)



Kathy Shayna Shocket is a freelance Writer, and TV- Field Producer based in Phoenix, AZ. The former **TV-Reporter** has written for publications such as **TIME Magazine**, **Money Magazine**, **PEOPLE Magazine**, **The HollywoodReporter** and **The NEW YORK TIMES**. You can reach her at redkarpetgirl@aol.com