

AZ Insider: Keep Your Eye on This Foundation

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Kathy Shayna Shocket has the inside scoop on the people who make a difference.



Kathy reports on this new foundation making an impact.

In the very crowded sea of fundraisers, there's a new family foundation making noteworthy waves.

Since establishing the Pearce Family Foundation in 2014, among the monies raised, **Meghan Pearce**, it's CEO, has netted \$80,000 (and emphasis on net) through four different grassroots events. Not to mention the \$22,000 she's granted to 15 families in need.

Her fundraising events within a year's timeline, are impressive. **Meghan** created the non-profit foundation in her relentless quest to help families in need, and keep her family's philanthropic legacy alive.

You see, **Meghan** is a fifth generation Arizonan. Her great grandfather started the Coors business in Mesa after prohibition. **Zeb Pearce** and family have a big footprint in the Valley Her family's Phoenix warehouse built in 1969 was a *bustling* distribution center until her father, **Art Pearce** sold the business in 2004.

Recently it was *bustling* with 200 guests and a mini-fashion for Meghan's most recent fundraiser. Pictured below right at Runway of Hope event are **Johnathan Radow** and **Ali Radow** and below left are **Jim Schaller** and **Becky Mattson**.



Pictured above in the lefthand corner with **Meghan** are foundation board members **Monika Calamita**, **Maria Cox** and **Manny Molina**.

Meghan and her volunteers, and their networking savvy helped make the Runway of Hope a creative and financial success. About 200 guests turned out for the bash in the former Coors warehouse in downtown Phoenix. Thirty models hit the runway donned in fashions from 10 boutiques and designers. And the swanky event netted \$20,000.

The foundation's mission, through Angels Around Us of AZ, is to help children facing a chronic or life threatening illness by providing financial assistance, mobilizing resources and engaging the community. Families are assisted with needs ranging from from paying rent and utility bills to monies for service dogs.

So keep your eye on this family foundation!



Kathy Shayna Shocket is a freelance Writer and TV-Field Producer based in Phoenix, AZ. She's a former TV Reporter who's also written for national publications such as **TIME Magazine**, **MONEY Magazine**, **PEOPLE Magazine**, the **Hollywood Reporter** and **The NEW YORK TIMES**. She can be reached at redkarpetgirl@aol.com