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Kathy Shayna Shocket has the inside scoop on the Super Bowl parties.

Kathy dishes on some of the highlights of the Terry Bradshaw roast.

The E! network's Joel McHale is no stranger to mastering a roasting gig, nor one in Scottsdale. Seven years ago, for example, Joel delighted as the host, roasting Steve Nash in Scottsdale, a celebrity benefit for the basketball player's charitable foundation. Not to mention that Joel headlined at this year's dinner for the press, at the White House Correspondent's Dinner.

Fast forward to one of this year's pre-Super Bowl events in Phoenix. The Friars Club teamed up with ESPN to roast sports legend Terry Bradshaw. Joel hosted the star studded luncheon, taking the lead at comedically insulting Terry. "Terry has four rings. One for each championship and marriage," quipped Joel, referring to Terry's being married four time, said Joel, the star of "The Soup" and NBC's hit show, "Community".

Even Arizona Governor Doug Ducey got into the roasting act stating from the podium that Terry "should move to Arizona for the great weather, golf and liberal divorce laws!"

One of my favorite touches was the re-creation of a locker room on stage in which the roasters sat. It set the appropriate mood for the show. Among the other roasters who took aim at Terry's multiple marriages, his shingles commercials, and baldness included Jerry Lewis, Frank Caliendo, Lisa Lampanelli, Michelle Beadle, Reese Waters, Rob Riggle and Jim Norton.



Other famous faces in the audience included Joe Namath and Jordin Sparks who sang the National Anthem. Howie Long (Terry's NFL co-host) presented Terry with the Friars Club Sports Icon Award to Bradshaw. Arizona philanthropist Eric Crown who was the visionary behind and co-founded Insight, received a humanitarian award. The luncheon benefits the Make a Wish Foundation in Arizona and the Friars Foundations' Gift of Laughter Wounded Warrior Program and the V Foundation for Cancer Research.



Kathy Shayna Shocket is a freelance Writer and TV-Field Producer based in Phoenix, AZ. She's a former TV Reporter who's also written for national publications such as TIME Magazine, MONEY Magazine, PEOPLE Magazine, the Hollywood Reporter and The NEW YORK TIMES. She can be reached at redkarpetgirl@aol.com