

AZ Insider: Why Magic Johnson & Tech Celebs Were in Scottsdale

Written by Written by Kathy Shayna Shocket

Kathy Shayna Shocket has the inside scoop on the stories that make headlines.



Why the founders of AOL, Netflix and some of the most influential tech celebs in the world were in Scottsdale.

The co-founder of **AOL**, **Steve Case** and the co-founder of **Netflix**, **Richard Hastings**, were among the list of digital pioneers who were in Scottsdale, Arizona for a dynamic convergence of technology leaders, visionaries, educators and investors.

The three-day GSV Education Innovation Summit boasted an impressive list of established technology leaders, up - and coming innovators and government dignitaries.

That list of powerfults included former Florida Governor, **Jeb Bush**, Secretary of Commerce **Penny Pritzker** and basketball legend **Magic Johnson**. Co-hosted by **GSV Advisors**, based in Chicago, and Arizona State University, the summit attracted 1,8000 participants.



Magic Johnson, who's been making a difference off the court now for years, is a philanthropist and powerful entrepreneur, with 18 community empowerment technology centers around the country on the list of his ventures.

More than being tall in stature, Magic's words of wisdom and experience were far reaching as he spoke to the crowd gathered in the ballroom at the Phoenician resort.

In addition to the summit's speakers and panels, the workshops as well, helped created a platform to address the challenges of the global business and education community; unemployment, inequality, and soaring dropout rates.

By the way... one of the summit's major sponsors included the **Bill and Melinda Gates Foundation**.



Kathy Shayna Shocket is a freelance _and _based in Phoenix, AZ. She's a former _who's written for publications such as _Magazine, _ Magazine, _ Magazine, The _ and _ You can reach her at redkarpetgirl@aol.com