

Selling A House With Feng Shui

Written by Ryan Donada



Knowing how to sell a house with Feng Shui will save money, time and help avoid useless effort. This ancient art has many tips that can help sell a house. It's not rare for buyers to buy a house off a feeling they get when walking into a home.

"Of course square footage, layout and price are important considerations for each buyer," says Christine Espinoza, real estate agent with HomeSmart, "but it's that 'feeling' people get that motivates them to make an offer." Feng Shui is all about creating a peaceful, balanced living environment, or a positive energy in a home. Who wouldn't pass those qualities up? Espinoza has numerous tips on how Feng Shui is an easy beneficial way to spice that house for sell.



Tip #1: Curb Appeal

It's very important to make the entrance of your home welcoming and inviting. Invest in landscaping; this will not only increase the value of the home, but will also make a great first impression. The front door is very important in Feng Shui and is called "the mouth of Chi." A good Feng Shui door will attract the highest energy to nourish the house you live in, thus providing you with the most supportive vibrant energy to enjoy your life.



Tip #2: Less is More

Remove clutter! It is distracting for home buyers and doesn't provide an environment for the buyers to envision themselves in the home as they are so preoccupied with looking at all the "stuff." According to the Feng Shui principles, clutter is low, stagnant, and confusing energy that constantly drains energy from you. Depending on where your clutter is located, it can negatively influence, or even completely block, the flow of events in many areas of your home.

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Tip #3: Go Fresh and Go Green

Creating positive energy in the home is something the buyers will feel when they walk in the door. Invest in a tall lush plant or bring a vase with fresh-cut flowers, have good lighting and beautiful art; create a feel of spaciousness and expansion with the strategic Feng Shui placement of mirrors; and refresh the wall paint color.

There are Feng Shui consultants you can hire to come into your home and offer suggestions for colors, placement of furnishings and overall staging advice.

As a real estate professional, Espinoza sees the value in staging a home and believes Feng Shui helps sellers prepare their home for sale.

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