

# Inspire on Earll Sales Center in Downtown Scottsdale Now Open

Written by Christina Tetreault

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Construction is kicking off this Spring for the Valley's newest real estate venture. Ushering in a new era of Downtown Scottsdale development, [Deco Communities](#) has opened the Sales Center for [Inspire on Earll](#), the \$42M development project set to bring 97 contemporary condominium residences to Downtown Scottsdale. Located at the corner of Scottsdale Rd. and Goldwater Blvd., neighboring authentically local Old Town hotspots like Sip Coffee and Beer House and Brat Haus, the Inspire on Earll Sales Center offers a taste of the unique urban lifestyle living in Downtown Scottsdale will bring.

"Visitors and locals alike are excited about Inspire on Earll for its walking distance proximity to Downtown hotspots like Spring Training games at Scottsdale Stadium, renowned restaurants like The Mission and popular cultural attractions like SMOCA," said Rob Lyles, a partner with Deco Communities, developer for Inspire on Earll.

Set to kick off construction this Spring, [Inspire on Earll](#) combines exceptional location with superior design and amenities, creating an urban sanctuary on the edge of vibrant Downtown Scottsdale. The complex, located at 7300 E. Earll Dr. will offer a relaxed urban lifestyle with state-of-the-art amenities including a sprawling courtyard pool and spa, health-club inspired fitness facilities, WI-FI common areas, City of Scottsdale recycling, bicycle storage, electric car charging stations and secured underground parking.

For Inspire on Earll, [Deco Communities](#) has again assembled a team of top talent including renowned Los Angeles-based architect Daniel Gehman who will lead the project's contemporary design.

Stepping inside the Inspire on Earll Sales Center, buyers will be able to experience the Inspire lifestyle with all of their senses. Replicas of each room boast samples of the high end finishes buyers can choose from, and bathroom, kitchen and great room vignettes offer striking choices for lighting, cabinetry, wallpaper, flooring, textiles and more. The Sales Center offers a taste of three different and distinctive design themes that will be implemented at Inspire on Earll.

Renowned Valley-based interior design firm Private Label will curate interior and exterior spaces that combine bold, striking design with warmth and comfort.

"In designing the lifestyle for Inspire on Earll, we thought a lot about who the buyer is and what is important to them," said Wendi Stallings, Principal of Private Label International.

"The Urban Heritage theme reflects the mindset of the contemporary urbanite that wants a traditional living space, with a touch of modern flair while the Perfect Balance theme is a trendsetting silhouette with a modern monochrome palette much like what's being observed on the fashion runways this year. The Modern Mix theme employs an exuberant use of color and luminosity, thanks to pops of blue and brushed gold," she said.

"While each of these design schemes feel fresh and modern in their own way, they are each completely unique so it's fun to explore the Sales Center and find which style feels like it fits your lifestyle the most," she said.



With Inspire, [Deco Communities](#) again offers a fresh, modern take on condominium design from the inside out. Starting at \$299,000, [Inspire on Earll](#) compliments the other developments in the Deco Communities portfolio from the super-luxury Envy project underway in the thumping heart of Scottsdale's Entertainment District and its urban relative, the hipster Edison Midtown project set for downtown's Midtown Arts District.

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With Scottsdale Healthcare Osborn Medical Center, Scottsdale Stadium and the Old Town Scottsdale Farmer's Market within walking distance, Inspire on Earll appeals to homebuyers looking for the best the Scottsdale lifestyle has to offer including easy access to world-class sports and recreation, outstanding arts and entertainment, premier shopping, nationally-renowned restaurants and nightlife and key Downtown services and amenities in the heart of the city's walkable, bikeable grid.

The property offers several floor plans ranging from approximately 800 square foot one-bedroom units up to a 2100 square foot two-bedroom, split-master with den. Individual units will cater to the needs of today's high-end condominium buyer including expansive split master plans, grand 10' ceilings, open floor plans, gas appliances and modern finishes.

"We are thrilled to open the Inspire on Earll Sales Office and get this project underway," Lyles said. "We love having the opportunity to bring something completely fresh and new not only to the marketplace, but also to an area of Scottsdale that hasn't seen new residential development in over a decade" he said.

Inspire on Earll expected to break ground in late Spring and be completed in late 2016.

The Inspire on Earll Sales Center is located at 3637 N. Goldwater Blvd., at the corner of Scottsdale Rd. and Goldwater Blvd. next to SIP Coffee and Beer House Interested buyers can register for VIP Showings at [www. InspireCondos.com](http://www.InspireCondos.com) or call 480.947.7004 to schedule an appointment.

