

A mere two hours outside of Phoenix lies Pine Canyon, a luxury 600-acre master-planned community in Flagstaff that offers Valley families a welcome respite from hot temps and desert clime. Taber Anderson and his team at The True Life Companies, a locally based strategic real estate investment and management firm, recently acquired the private Pine Canyon, and, here, discusses how they are making this high-country community the spot for second homes.



AFM: What is your vision for Pine Canyon? What drew you to the property?

TA: Pine Canyon is a beautifully designed and expertly maintained club with an extensive array of well-conceived amenities, located in a wonderful natural forest setting. It lies within easy driving distance from the greater Phoenix metro area, and owners can relax in a comfortable mountain setting to escape the summer heat in Phoenix or cities like Las Vegas. The community has a significant amount of available and highly desirable real estate, including custom estate lots, cabins and townhomes that The True Life Companies will complete and sell. This caliber of community is the right fit with the long-term goals of the organization. We intend to thoughtfully build out the community in a manner that continues to build value and create a vibrant legacy for the owners.

AFM: What changes can we expect at Pine Canyon?

TA: We are designing several new floor plans and home designs to contribute to the existing offerings in the townhome neighborhood. There are also new designs for a second neighborhood that will be brought on during this first year. At present, The True Life Companies is preparing to begin construction on several elegant cabin-style homes. We are also considering plans to enhance the club experience for owners, to bring new value to the current recreation and leisure that the club offers.

AFM: What does Pine Canyon offer for families?

TA: While the community offers one of the top-rated golf clubs in the state, it also offers a range of outdoor activities the entire family can enjoy and that's also part of what makes this community so distinctive. For the kids, Camp Pine Canyon offers a wealth of planned social activities, and the children have their own clubhouse with a large room for gatherings, art or nature classes. There is an outdoor swimming pool, games and outdoor play equipment. The community also has a beautiful park, Trout Creek Park, with a covered patio and barbecues, a huge lawn and the lake itself is stocked with trout for fishing. Located next door to the Coconino National Forest, the opportunity to enjoy nature is at your doorstep. It's perfect for families.

AFM: Why should Valley dwellers and out-of-state residents consider Pine Canyon for a second home?

TA: Pine Canyon is a wonderful alternative to the hot Phoenix summers and [has] one of the top golf courses in the state. From Phoenix, it's just two hours from the heat of the Valley to this pleasant mountain climate. The quality and design of the homes exceeds expectations, and it's one of the few master-planned club communities in this area offering brand new homes—many are built out. The arrangement of custom estate lots allows exceptional views of surrounding mountains, the National Forest and, of course, the golf course. And there is something for everyone in the family whether golfer or not.

AFM: What words do you have for potential residents to make them more confident about building and buying at Pine Canyon?

TA: This is an exceptional value and there is nothing new in the region like it. Other club communities may have a wonderful golf course and clubhouse, but they just don't compare. And you won't find the new construction that Pine Canyon offers. The breadth of product styles within the community supports a healthy market for the community while maintaining an emphasis on luxury. There have been and continue to be home buyers looking for this opportunity, and this community continued sales even in the past several years—that will only grow stronger from this point.

AFM: What's next for The True Life Companies?

TA: At The True Life Companies, we continue to seek out the gems like Pine Canyon for our portfolio, mainly in the western United States. Our partnership team has extensive expertise in the private golf club development industry, residential development and home building. We can put that expertise to work re-envisioning and enhancing these resort-style master plans to complete their build out, and bring them to their full potential for all stakeholders.

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