

ENVY Residences Opens Presentation Center in Old Town Scottsdale

Written by Christina Tetreault



ENVY's chic lounge-style presentation center is revealed to the public in Old Town Scottsdale

Stake your claim now for 89 coveted units in Arizona's first Super Prime luxury real estate offering

After a series of exclusive VIP soirees, ENVY Residences has opened its swank Old Town Scottsdale presentation center to the public. Created by visionary developer Deco Communities, the \$47M luxury condominium tower will change the skyline of Old Town Scottsdale when it breaks ground this December. The lounge-style presentation center located at 4328 N. Wells Fargo Ave. in the epicenter of Old Town Scottsdale's Entertainment District showcases the unique interiors, resplendent kitchens, sumptuous bathrooms and other premium options available for ENVY buyers.

"We have had incredible demand for ENVY since opening our pre-registration at the beginning of November," said Roberta Candelaria, Exclusive Listing Agent for ENVY Residences. "We are thrilled to open the ENVY Presentation Center so the public can now experience the super-prime offerings of Scottsdale's most exciting new residential development and stake their claim for the remaining units," she said.

Aptly named, ENVY will include 89 sumptuously appointed residential units and rise 8 stories to overlook the vibrant Entertainment District's culinary, hospitality, nightlife, gallery and retail scene. Developed in a joint venture between development industry powerhouses Deco Communities and a partnership comprised of Minneapolis-based Castletlake and California-based Isles Ranch Partners, ENVY will be the first super prime luxury residential tower of its kind introduced to the Arizona market.

ENVY will offer an unprecedented level of luxury that is in high demand by sophisticated buyers for Phoenix and beyond. Envisioned by a team of world-class talent, this architectural masterpiece will tower over the city, offering residents breathtaking, unobstructed panoramas of Camelback Mountain, the McDowell Mountain Range and the glittering city lights.

Because of its exceptional level of luxury finishes and prime Scottsdale location, ENVY is the first Arizona property belonging to a unique cohort of residential buildings found in the world's leading luxury cities. Super Prime is a rarified strata of buildings which typically feature some combination of the following: breathtaking architecture, extremely high quality of execution, a key location in a highly-desirable city, a context rich in amenities, and unforgettable views. Curated by a powerhouse design, real estate and development team, ENVY will be Arizona's first exemplar of Super Prime real estate.

Daniel Gehman of LA-based Harley Ellis Devereaux, an award-winning architecture firm whose credits include a collection of high-profile Los Angeles designs including Wilshire La Brea, 1100 Wilshire and The Mercury, leads the project. The building's sleek exterior, constructed from glass and stone panels blends seamlessly with the contemporary aesthetic of Old Town's vibrant neighborhood. Drawing inspiration from iconic projects such as the Cosmopolitan Hotel in Las Vegas, ENVY's opulent interior will be styled by acclaimed designer Wendi Stallings of Phoenix-based Private Label International.

"Our guiding principle has been to make the design a live-in sculpture, its artfulness at all scales bringing visual splendor to daily living, and constantly inspiring its residents and the community," said architect Daniel Gehman. "Scottsdale has been waiting for a residential address that fuses public art and real estate," he said.

Standing as the only residential condominium tower in Old Town Scottsdale's designated Entertainment District, Envy will feature units ranging from \$350,000 to over \$1 million. There are 10 richly appointed floor plans including 8 sophisticated penthouse designs. The units will range from 750 to over 2,400 square feet with every luxury comfort and convenience considered. Each residence will boast sophisticated modern amenities including European-style kitchens with Bosch appliances, 9- to 11 foot ceilings, quartz countertops, backsplashes, designer fixtures and hardware, spacious walk-in closets, wood floors and large balconies perfect for entertaining and soaking in the incredible views. With opulent interiors styled by award-winning interior design firm Private Label International; three unit styles will reflect the bold, mysterious and intuitive tastes of their owners. Each unit is designed like a gallery space with even standard finishes being showpieces in their own right fusing trendsetting style with premium quality.

Designed to entice every whim of the luxury condominium consumer seeking chic solace in the heart of Scottsdale, ENVY will offer a variety of social amenities including a chic Grand Lobby with 24-hour concierge and security, a 4,000 square foot fitness facility designed by Phoenix's top celebrity fitness trainer Lucas James, high-energy pool scene with luxurious cabanas, relaxation-ready sound system and sweeping 270 degree views. An underground three-level parking garage will offer private, secured parking for residents only.

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And, ENVY owners will have access to the most exclusive nightlife destination in town – ENVY's very own Black Label Club that will provide a private club experience for ENVY owners and their guests. Available for private entertaining, the ENVY Black Label Club can accommodate up to 50 guests in a sumptuous lounge setting, with flat screen TV's, wine storage, WIFI, caterer's kitchen and designer furnishings. The ultimate urban sanctuary, the ENVY lifestyle will afford residents a superior level of stylish living, VIP services, luxe amenities and the Southwest's hottest playground right at their front door.

The ENVY presentation center is now open Tuesday through Sunday from 10am to 6pm and on Mondays and evenings by appointment only. To inquire about living at ENVY or to join the VIP reservation list visit www.envyresidences.com.

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