

## PHX Architecture Presents Holiday of Hope, Festival of Trees

Written by Arizona Foothills Magazine

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This holiday season marks the 3<sup>rd</sup> Annual "Holiday of Hope- A Festival of Trees". For the 2012 fundraiser, PHX Architecture, Phoenix Children's Hospital, and local interior designers have joined forces with the Montelucia Spa and Resort. The trees will be displayed at the renowned hotel and auctioned off to benefit the Phoenix Children's Hospital.

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15 of the Valley's top interior designers have been selected to design beautifully decorated one-of-a-kind Christmas Trees for auction at the 2012 "Holiday of Hope- A Festival of Trees". This week long event will raise money for patients and families of Phoenix Children's Hospital and its exemplary services and care that are provided to the sick and injured children. Designers have been working for months on their design- gathering unique and special ornaments, some even handmade, to create the whimsical and breathtaking designs.

The design teams will have one day to set up the trees, and the public is invited to view and bid on the trees beginning November 28<sup>th</sup>. Guests are encouraged to bid using their mobile phones and sending a text to Auctions by Cellular. Bidders are then notified when they are out-bid, and can place another bid from the comfort of their own home.

On Tuesday, November 29<sup>th</sup> the public is invited to an evening of cocktails and networking hosted by the Resort, and a first chance to bid on the trees. Following will be an invite only Luncheon on Thursday November 29<sup>th</sup> which will include a resort Fashion show, cooking demonstration by Prado's Executive Chef, and special guest speaker Jodi Low from AmplifyU.

On Friday, the trees will be hand delivered to each of the new owners by Rest Assured.

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The public is welcome to view the trees during the resort's normal hours. The trees will be located in the Castillo Lucen Great Hall off of the Central Plaza.

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Since 1983, PCH has provided hope, healing, and the best healthcare for children and families. PCH is honored to be amongst one of the ten largest children's hospitals in the country. The hospital provides specialty and sub-specialty inpatient, outpatient, trauma, emergency, and urgent care to children and families in Arizona and throughout the Southwest.

Participating designers include: Lawrence Lake Interiors, Ownby Design, Willis & Willis Interior Design, Debra May Himes Interior Design, Pawling Design Associates, Weisman and Gale Interiors, Charles Glover Interiors, Lowen Design Group, Palm Design Group, Linthicum Corp, Georgia Bates Interiors, Quite Lovely Design, Esther Boivin and Amy Bubier, Vallone Design, and Studio V.



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