

azfoothills E-NEWSLETTER

E-NEWSLETTERS

Soiree

Sent to 75,000+ readers each Tuesday by 4pm, linking to the weekend's post-event photos.

- Avg. Opens: 36.7%
- Avg. Click-Through Rate on Features: 14.7%
- Avg. Click-Through Rate on Banners: 3.9%

About Town Tucson

Sent to 5,000+ readers each Wednesday by 4pm, linking to that week's hottest Tucson stories.

- Avg. Opens: 23.2%
- Avg. Click-Through Rate on Features: 18.7%
- Avg. Click-Through Rate on Banners: 3.1%

About Town Phoenix

This highly-anticipated E-newsletter is emailed to 75,000+ readers each Thursday by 4pm, linking to that week's hottest stories.

- Avg. Opens: 38.9%
- Avg. Click-Through Rate on Features: 15.9%
- Avg. Click-Through Rate on Banners: 4.6%

Weekender

Sent to 75,000+ readers each Friday by 2pm, linking to the upcoming weekend's events and restaurant deals.

- Avg. Opens: 39.7%
- Avg. Click-Through Rate on Features: 16.7%
- Avg. Click-Through Rate on Banners: 4.7%

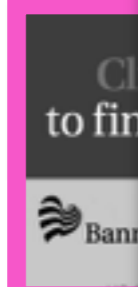


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feature
banner



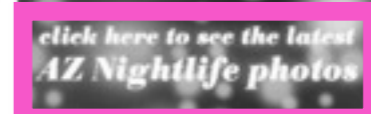
- Adopt a dog: munny Mix and a Teacup Chihuahua**
AJ is a ten-year-old female Husky/Collie mix and beta is a five-year-old purebred teacup Chihuahua looking for new loving homes.
[Read More >](#)
- AZ Insider: Did Oscar Buzz Help Arizona's Fundraising Events?**
Does a Hollywood theme guarantee a hit event? Not necessarily.
[Read More >](#)
- Philanthropist Carole Machiz Dies**
Carole Machiz, the well known Arizona philanthropist and the love of Bob Machiz's life passed away this week.
[Read More >](#)
- Most Expensive Home Sales in Phoenix**
Here are the Valley's top home sales from the past week (2.18.13 - 2.24.13).
[Read More >](#)
- Spring Training Packages in the Valley**
Get back into the swing of America's favorite pastime with these great Spring training packages with exclusive offers and deals.
[Read More >](#)
- Spring Break Destinations 2013**
It's that time of year when midterms and cold lamps make room for beautiful weather and exotic places.
[Read More >](#)
- The RR Donnelley LPGA Founders Cup Gears Up**
The LPGA Tour returns to Phoenix this month for the third go around of the RR Donnelley LPGA Founders Cup.
[Read More >](#)
- Adopt a Dog: Miniature Pinscher**



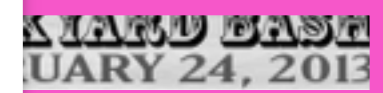
- 10 Things to do This Weekend in Tucson**
Here are the top 10 things to do in Tucson the weekend of February 1-3.
[Read More >](#)
- Fort Lowell Day Celebration**
Saturday, February 9 from 10 a.m. to 4 p.m., the late 19th century Fort Lowell and the early 20th century village of El Fuerte will be enlivened with period reenactments.
[Read More >](#)
- Valentine's Day at Fox Restaurants Tucson**
It's that time of year again-time to make plans for you and your significant other on perhaps the most romantic day of the year, Valentine's Day.
[Read More >](#)
- Tucson Turns WICKED**
Tucson locals and visitors alike are sure to remember WICKED's last tour in Tucson.
[Read More >](#)
- All-New Luxury Cars Debut**
With a slew of new luxury



- On Main**
Mabel's On Main in Scottsdale was standing room only for party goers celebrating the birthday of Arizona model Pam.
[View Photos >](#)
- Glitz Glam Give**
Glitz Glam Give benefiting the Arthritis Foundation at Camelback Inn on Feb. 24, 2013.
[View Photos >](#)
- Masters of Scotch Party**
Guests tasted some of the finest Scotch ever created, checked out the famous Belvedere roadster, enjoyed live music and noshed on hors d'oeuvres by chef Mat Carter.
[View Photos >](#)
- PGA Party in Peoria**
Peoria held its second annual PGA Party after the pre season baseball game at Peoria Sports Complex on Feb. 23, 2013.
[View Photos >](#)
- 2013 Honor Ball**
The Honor Ball at the Phoenixian Resort on Feb. 23, 2013.
[View Photos >](#)
- Oscar on Tour**
The 2013 'Oscar Roadtrip' that started Feb. 4th in New York and ends in Hollywood the day of the Oscar ceremony stopped at Desert Stages Theater.
[View Photos >](#)



- Future For Kids Cocktail Party**
Future For Kids Cocktail Party at Bungalow Bar & Grill on Feb. 21, 2013.
[View Photos >](#)
- Fashion In The Outfield Spring Training After Party**
W Happenings and J Group Media presented Fashion in the Outfield and Spring Training After Party at the W



no in the United States, this special event is a of a 16th century European village!

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E-NEWSLETTERS

INVESTMENT

TEN-PACK
 \$5,995

NEWSLETTER	1X	13X	26X	52X
Soiree/Weekender Phoenix				
<i>Feature</i>	\$1,850	\$1,350	\$1,100	\$850
<i>Banners</i>	\$1,150	\$950	\$750	\$600
<i>Solo Email Blast</i>	\$1,800			
Soiree/Weekender Phoenix				
<i>Feature</i>	\$2,350	\$1,850	\$1,600	\$1,350
<i>Banners</i>	\$1,650	\$1,450	\$1,250	\$1,100
<i>Solo Email Blast</i>	\$1,800			
About Town Tucson				
<i>Feature</i>	\$500	\$400	\$350	\$250
<i>Banners</i>	\$400	\$250	\$200	\$125
<i>Solo Email Blast</i>	\$800			