azfoothills.com

W E B S P E C S

WEB BANNERS (jpg, gif, or flash + single URL. Most 3rd party ad tags also accepted: see list)

Run of Site Placement (ROS) - 3 sizes

1. 300x250 (required for all ROS orders)
2. 160x600 (optional, required if 100k impressions per month or more)
3. One of 970x90 -OR- 728x90 (optional, required if 100k impressions per month or more)

Static Placement - Size specified in agreement, determined by agreed static location.

E-NEWSLETTER BANNERS (jpg image only + single URL)

Soiree - 300x250
About Town/AT Tucson - 300x250
Weekender - 650x80 (A standard 728x90 scales down to 650x80)

SOLO E-MAIL BLAST/DEDICATED E-MAIL

Between 500-700 pixels wide, minimum 700px height.
Custom e-mail safe HTML -OR- a single large jpg image + single URL.
Preferred Subject Line - Max 60 characters
Example: Click to view example creative

Please submit your creative to online@azfoothills.com at least one week prior to run date.