

ArizonaFoothillsMagazine.com



ArizonaFoothillsMagazine.com

SPECIAL OFFERS

Have a special offer you would like to promote? *Arizona Foothills Magazine's* Contests & Deals section is just the place to do it. Whether it's a sale, special discount or happy hour you are marketing, you are sure to get the exposure you desire. All listings will include the following:

- details of the deals (minimum 250 words)
We reserve the right to edit content
- one photo
- one link back to your Web site
- listing in related category (ex: Home & Design, Jewelry, Clothing, etc.)
- special offer is listed on its own individual page

INVESTMENT PER DEAL

1X	6X	12X
\$350	\$300	\$200

*Each time is for a 28 day maximum period

CONTESTS

Contests are a great way to gain exposure and get your product in the hands of the consumer. All giveaways will include the following:

- an individual page for the giveaway
- details of the prize and giveaway (minimum 250 words)
We reserve the right to edit content
- one photo
- one link back to your Web site

INVESTMENT PER CONTEST

1X	6X	12X
\$350	\$300	\$200

*Each time is for a 28 day maximum period



Special Offers Sample



Contests Sample

Arizona Foothills

480.460.5203 www.arizonafoothillsmagazine.com

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Directory Listing Sample

DIRECTORY LISTINGS

Be a part of the most prestigious directory in Arizona. The *AFM Concierge*. *Arizona Foothills Magazine* has created a directory for the most affluent Arizona residents. This unique directory will be where those that want only the best will search for restaurants, jewelers, resorts, spas and more.

Each directory listing will be placed in its related category and include the following:

- description of business (minimum 150 words)
We reserve the right to edit content
- one photo
- address
- phone number
- email address
- Web site
- map of business location

Want to stand out from the rest?

*Featured category listings are available for only \$500/month.

Want more?

A featured category listings with a
**featured directory listing option is \$1000/month.

*A featured category appears in that listing's category only (A golf course's featured listing would appear in the golf category only).

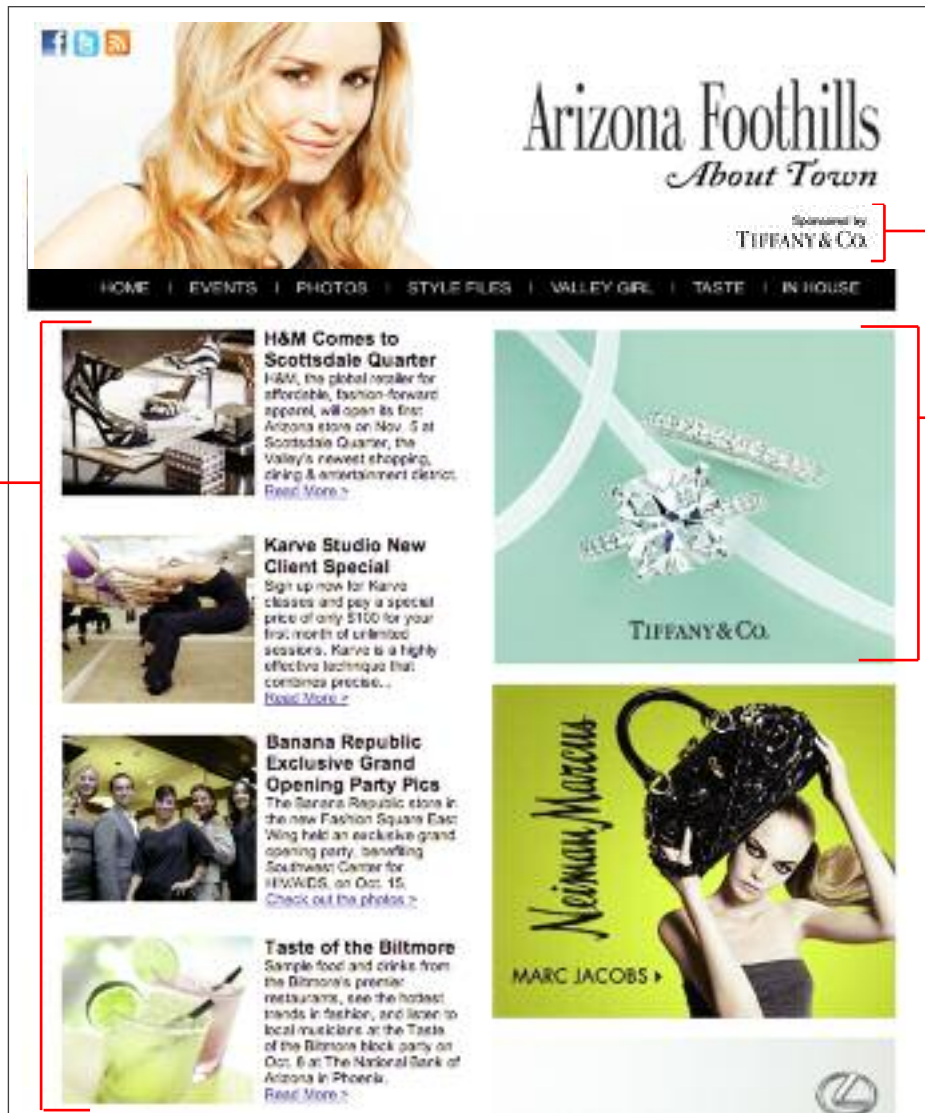
**A featured directory listing would also appear on the directory's homepage.



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FEATURE LISTINGS \$800

NEWSLETTER SPONSORSHIP \$800

BANNER AD \$500

WEEKLY E-NEWS

Every Thursday be seen in the hottest newsletter that reaches the most affluent residents of the Valley. Our *AFM* newsletters offer feature listings starting at \$800, banner ads (available in 300 pixels wide sizes) starting at \$500, and newsletter sponsorships for \$800.

Want it all? Get a newsletter sponsorship, banner ad and featured listing for only \$1,500.

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INTEGRATED OPPORTUNITIES:

ArizonaFoothillsMagazine.com offers multiple high-impact, results-driven, integrated opportunities to put your business in front of our affluent well-educated audience. These

placements are designed to stand out from the standard banners and allow advertisers the equivalent of advertising on the front cover of our magazine



FLASH PANEL:
HOMEPAGE FLASH
PANEL FEATURE
TH LINK TO ARTICLE.
+\$3,000 for 7 days

STATIC BANNER:
300X100 STATIC RUN
OF SITE BANNER AD.
+\$10,000 for 30 days

STANDARD BANNERS:
728x90, 300x250
AND 160x600 RUN
OF SITE BANNERS ADS.
+\$1,000 for 30 days

Banner Ads AFM offers a variety of banner ad sizes and targeted placement. Receive banner ads run-of-site (ROS) for only \$1,000/month.

A creative fee of up to \$500 may be required for larger placements.

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ONLINE BANNER AD SPECS

ArizonaFoothillsMagazine.com accommodates popular image file formats, including BMP, GIF, JPEG, PNG, TIFF, SWF and more.

Please see below for the appropriate specs for your ads.

STANDARD BANNERS AND BUTTONS

300x250

160x600

728x90

CUSTOM BANNERS AND BUTTONS

1000x90

300x200

300x100

270x90