

2017 Editorial Calendar

JANUARY

[The Haute Home: Design + Interiors]

FEATURES: Dissect-a-space with top interior designers; jaw-dropping custom home pools; Arizona's best architects dish on their fave designs and luxury boats and RVs

BONUS DISTRIBUTION: Barrett Jackson. Luxury home builders, architects, and design firms. Luxury auto, RV and boats dealers showrooms. AZ Foothills Fit Fest. Sponsored content advertisers.

FEBRUARY

[Go Green: The Golf Issue]

FEATURES: Exclusive Valley golf experiences; top hot spots surrounding Waste Management Open; the Valley's most eligible selection of sexy, successful singles

BONUS DISTRIBUTION: Waste Management Phoenix Open: 10,000 copies in Greenskeepers, Corporate Village, Clubhouse, Skyboxes 16th Hole, and locker rooms. Luxury auto dealers and showrooms. AZ Foothills Most Eligible Phoenicians Mixers. Sponsored content advertisers. Increased circulation in North Scottsdale.

MARCH

[Fashion Files]

FEATURES: Meet the 2017 Face of Foothills model search winners, 10 female movers and shakers we call the Women Who Move the Valley and tips, trends and more from Valley fashion and beauty influencers

BONUS DISTRIBUTION: Luxury boutiques, retailers, beauty salons, and plastic surgeons offices. Face of Foothills spring casting calls. AZ Foothills Women Who Move the Valley Celebration.

APRIL

[The Best of Our Valley Issue]

FEATURES: Cover to cover winners of the 2017 Best of Our Valley contest, from restaurants that span all cuisines to top-notch doctors and specialists, fave spas and resorts to top dogs in homebuilding and design

BONUS DISTRIBUTION: Best of Our Valley Bash and other AZ Foothills signature events throughout calendar year. Best of Our Valley winner locations. Valley CVBs.

MAY

[Resort & Spa Issue]

FEATURES: From the swankiest cabanas to the newest remodels—whether you're stepping out for a romantic weekend or a family-friendly foray—we have your summer staycation guide

BONUS DISTRIBUTION: Valley CVBs.

NOVEMBER

[The Luxury Issue]

FEATURES: Fine china and tableware; local luxury from the priciest restaurant plates to the most spendy spa treatments; jets to jewelers: meet Valley pros from the most luxurious brands

BONUS DISTRIBUTION: Luxury auto dealers and showrooms, local non-profit and charity galas. Sponsored content advertisers. Increased circulation in North Scottsdale.

DECEMBER

[Society | Winter]

FEATURES: Your authority for wintertime events, arts & culture, fashion, design and more. Plus: AZ Foothills' annual swish holiday wish list

BONUS DISTRIBUTION: Luxury auto dealers and showrooms. AZ Foothills Holiday Bash. Sponsored content advertisers. Increased circulation in North Scottsdale.

JUNE

[The Summer Travel Issue]

FEATURES: The complete guide to L.A.: Where to be and be seen, where to stay and play, and how to eat like a local; head north and discover luxury second home locations outside of Arizona including Montana, Idaho, California and Wyoming

BONUS DISTRIBUTION: Valley and Sedona CVB's. High-end fitness centers, select luxury beauty salons.

JULY

[Top Of Mex]

FEATURES: 150+ things to do in Mexico; five-star Cabo cuisine; fabulous fairways by the sea.

BONUS DISTRIBUTION: Valley CVBs.

AUGUST

[Society | Summer]

FEATURES: Your authority for summertime events, arts & culture, fashion, design and more. Plus: Uncovering the winner of AZFoothills.com's first-ever Charity of the Year Contest

BONUS DISTRIBUTION: Private and preparatory elementary and high schools. Sponsored content advertisers.

SEPTEMBER

[The Best Places to Live Issue]

FEATURES: A fresh look at the best places to live in the Valley—from above; a tour of the all-new Ritz-Carlton residences

BONUS DISTRIBUTION: Valley CVBs. Luxury condo and apartment locations. Sponsored content advertisers.

OCTOBER

[The Women's Health Issue]

FEATURES: A look at the cutting-edge world of fertility treatments; women's cancer prevention—what to do to reduce your risk?; heart health 101: how to stop this preventable disease

Annual Issues

JANUARY 2017

[InArizona]

FEATURES: Top spots to call home in the Valley; sip your way through Arizona's top wineries; mark the centennial celebration of the state's national parks

BONUS DISTRIBUTION: VIP areas at Barrett-Jackson Collector Car Auction. VIP suites and skyboxes at Waste Management Phoenix Open, Spring Training events. NCAA private events. Sky Harbor airport, private air hangars, premium shopping destinations, Arizona CVBs.

FEBRUARY 2017

[InMexico]

FEATURES: Top of Mex Award winners; Mexico's Top Ten Luxury Resorts; where to eat, stay and play in and around Los Cabos.

BONUS DISTRIBUTION: Newport Beach residents and top resorts in Mexico