



STYLE

SUBSTANCE

SOPHISTICATION

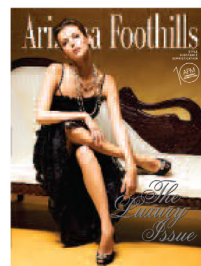
Arizona Foothills Magazine

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FOOD FASHION LIFESTYLE HOMES EVENTS

Our Manifesto

We believe in truffle fries and Champagne
 We believe in beauty through art, learning, and giving
 We believe people will do anything in party photos if there are props present
 We believe a Tweet can go a long way
 We believe in underpromising and overdelivering
 We believe triple-digit weather is far greater than ice on our driveways
 We believe Arizona resorts are problem-free zones
 We believe in making your home your own—from the floorplan to the finishes
 We believe in supporting small businesses and local luminaries
 We believe it is always better to arrive overdressed
 We believe there is always room for dessert
 We believe all jewelry can be upgraded
 We believe in BIG ideas
 We believe in the unsung heroes of our Valley
 We believe in full event calendars
 We believe a pair of shoes can make the world stand still
 We believe everything looks better on high-gloss pages



19 Years of Luxury

Arizona Foothills Magazine began in 1997 as a direct-mail piece for the most affluent homes in the Metro Phoenix area, and has blossomed into a monthly lifestyle resource for the Valley's elite. As we embark on our nineteenth year, our stylish tastemakers continue on with the same spirit with which we began, featuring the latest and greatest in local luxury lifestyle news.

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OUR ELITE REACH

Who are our readers, you ask? Take a peek at these handy-dandy demographics

Loyal Fans

Total Audience:

209,000

*Verified Audit Statements verify
each and every issue we print.
Available upon request.*

Qualified Readers

Average Income:	\$250,000+
Average Household Value:	\$1 Million+
Average Age:	42.9 y/o
Gender:	56% Female, 44% Male
Own Multiple Homes:	52%
Active Investment Portfolio:	71%
Millionaires:	47%
Portfolio \$500,000+:	39%

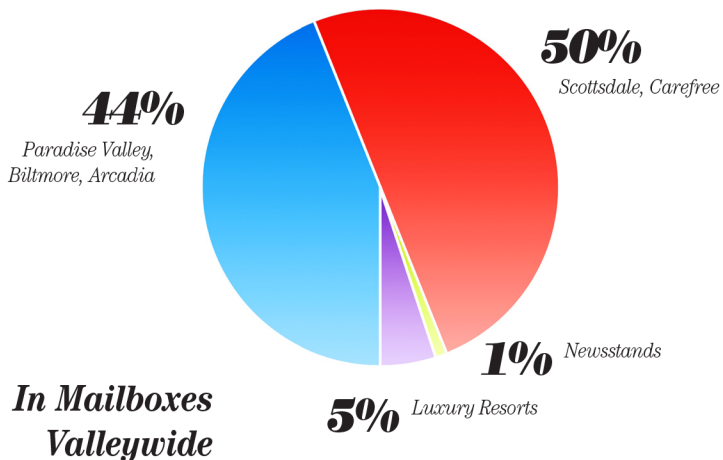
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WHERE TO FIND US

We reach the Valley's most affluent residents (in their homes) and high-class visitors (in their luxury resort suites).



Ready for Reading in the Valley's Sweetest Suites

Fairmont Scottsdale Princess
 Royal Palms
 Scottsdale Marriott
 Boulders Resort
 Scottsdale Resort & Conference Center
 W Scottsdale
 The Saguaro
 Clarendon Hotel
 El Dorado
 JW Marriott Desert Ridge Resort & Spa
 Hilton Scottsdale Resort & Villas
 Hotel Indigo Scottsdale
 Arizona Biltmore Resort
 Hotel Valley Ho
 Intercontinental Montelucia Resort & Spa
 Four Seasons Resort Scottsdale
 Westin Kierland Resort
 CopperWynd Resort & Spa
 Scottsdale CVB
 Biltmore Optima Towers

Barrett-Jackson Collector Car Auctions
 Waste Management Phoenix Open
 Best Of Our Valley Bash

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DATES AND DEADLINES

Don't Make Us Tell You Twice.

Issue

January 2016
Feburary 2016
March 2016
April 2016
May 2016
June 2016
July 2016
August 2016
September 2016
October 2016
Novebember 2016
December 2016

Space Reservation

December 5, 2015
January 5, 2016
February 5, 2016
March 5, 2016
April 5, 2016
May 5, 2016
June 5, 2016
July 5, 2016
August 5, 2016
September 5, 2016
October 5, 2016
November 5, 2016

Materials Due

December 10, 2016
January 10, 2016
February 10, 2016
March 10, 2016
April 10, 2016
May 10, 2016
June 10, 2016
July 10, 2016
August 10, 2016
September 10, 2016
October 10, 2016
November 10, 2016