

Arizona Foothills

MEDIA THAT DEELIVERS, INC.
8132 N. 87th Place
Scottsdale, AZ 85258
(480) 460-5203

PUBLICATION DESCRIPTION:

Arizona Foothills Magazine is the authority in Arizona for the local society scene, events, fashion, lifestyle and everything stylish in the Valley of the Sun.

VERIFICATION OF DISTRIBUTION, PRINTING AND INTERNAL RECORDS:

Verification of distribution is conducted by appropriate survey methodology(s). Free home delivery is verified by telephone interviews with households within the publication's delivery areas. Target (free rack) distribution is confirmed by field verification of the number of copies distributed and the number of copies remaining at the close of the distribution period. An audit of internal records is conducted by a professional circulation auditor in conformity with accepted circulation auditing procedures, prior to Verified's issuance of an initial audit report and annually thereafter. This audit of internal records includes a review of source printing, distribution and subscription records as well as supporting financial documents. Please see the following pages for additional details.

MONTHLY CIRCULATION: TWELVE MONTH AVERAGE

FREE CIRCULATION	MONTHLY
MAIL	24,349
TARGET	4,678
TOTAL FREE	29,027
TOTAL QUALIFIED CIRCULATION	29,027

AVERAGE PRESS RUN **31,007**

PRESS RUN AS OF 12/01/2013 **27,967**

QUALIFIED CIRCULATION HISTORY

3 MONTHS ENDING DECEMBER, 2013	29,146
3 MONTHS ENDING SEPTEMBER, 2013	29,190
3 MONTHS ENDING JUNE, 2013	30,651
3 MONTHS ENDING MARCH, 2013	27,125
12 MONTHS ENDING DECEMBER, 2012	28,314
12 MONTHS ENDING DECEMBER, 2011	35,956

Approximately 2,000 copies of the magazine are delivered to area hotels, resorts and spas for free pick up by guests.

*The figures reported above reflect gross distribution. No adjustment has been made for returns.

ANNUAL AUDIT REPORT

ARIZONA FOOTHILLS MAGAZINE

BASED ON ISSUE DATE: 12/01/2013

TOTAL GROSS DISTRIBUTION: 27,905

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Paradise Valley	85253	7,924
Phoenix	85016	970
Phoenix	85018	1,237
Scottsdale	85251	1,701
Scottsdale	85254	2,064
Scottsdale	85255	10,905
Scottsdale	85260	1,904
Scottsdale	85262	1,200

TOTAL QUALIFIED GROSS DISTRIBUTION	27,905
------------------------------------	--------

NON-QUALIFIED DISTRIBUTION	62
----------------------------	----

(Includes non-qualified mail, publishing company office, advertising, sales, trade show, sample, and extra copies; excludes returns.)

TOTAL PRINTED	27,967
---------------	--------

*The figures reported above reflect gross distribution. No adjustment has been made for returns.

Special events are included in miscellaneous.

CIRCULATION AREA MAP

(Map not available)

Intentionally Blank

Verified has conducted an audit of printing, distribution, and financial records, as well other data to substantiate circulation data submitted to Verified. This audit followed guidelines prepared in conformity with generally accepted circulation auditing procedures involving records covering all distribution methods utilized for qualified circulation during the period(s) covered by the reports. The results of this audit warrant the issuance of this audit report as a true and accurate statement of the qualified circulation of the client publication.

VERIFIED AUDIT CIRCULATION swears that to the best of its knowledge all statements contained in this report are true.
June 25, 2014