

Arizona Foothills

MEDIA THAT DEELIVERS, INC.
8132 N. 87th Place
Scottsdale, AZ 85258
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PUBLICATION DESCRIPTION:

Arizona Foothills Magazine is the authority in Arizona for the local society scene, events, fashion, lifestyle and everything stylish in the Valley of the Sun.

VERIFICATION OF DISTRIBUTION, PRINTING AND INTERNAL RECORDS:

Verification of distribution is conducted by appropriate survey methodology(s). Free home delivery is verified by telephone interviews with households within the publication's delivery areas. Target (free rack) distribution is confirmed by field verification of the number of copies distributed and the number of copies remaining at the close of the distribution period. An audit of internal records is conducted by a professional circulation auditor in conformity with accepted circulation auditing procedures, prior to Verified's issuance of an initial audit report and annually thereafter. This audit of internal records includes a review of source printing, distribution and subscription records as well as supporting financial documents. Please see the following pages for additional details.

MONTHLY CIRCULATION: TWELVE MONTH AVERAGE

FREE CIRCULATION	MONTHLY
MAIL	26,689
TARGET	1,625
TOTAL FREE	28,314
TOTAL QUALIFIED CIRCULATION	28,314
AVERAGE PRESS RUN	33,897
PRESS RUN AS OF 12/01/2012	35,987

QUALIFIED CIRCULATION HISTORY

3 MONTHS ENDING DECEMBER, 2012	34,420
3 MONTHS ENDING SEPTEMBER, 2012	25,533
3 MONTHS ENDING JUNE, 2012	26,088
3 MONTHS ENDING MARCH, 2012	27,216
12 MONTHS ENDING DECEMBER, 2011	35,956

Approximately 2,000 copies of the magazine are delivered to area hotels, resorts and spas for free pick up by guests.

*The figures reported above reflect gross distribution. No adjustment has been made for returns.

ANNUAL AUDIT REPORT

ARIZONA FOOTHILLS MAGAZINE

BASED ON ISSUE DATE: 11/01/2012

TOTAL GROSS DISTRIBUTION: 33,669

GROSS DISTRIBUTION

<u>COMMUNITY</u>	<u>ZIP CODE</u>	<u>DISTRIBUTION</u>
Chandler	85249	752
Paradise Valley	85253	5,950
Phoenix	85016	193
Phoenix	85018	2,646
Phoenix	85044	1,402
Phoenix	85045	1,040
Phoenix	85048	1,808
Phoenix	85054	439
Scottsdale	85250	1,099
Scottsdale	85251	1,014
Scottsdale	85254	383
Scottsdale	85255	13,553
Scottsdale	85260	701
Scottsdale	85262	2,141
MISCELLANEOUS		548
TOTAL QUALIFIED GROSS DISTRIBUTION		33,669
NON-QUALIFIED DISTRIBUTION		6,122
(Includes non-qualified mail, publishing company office, advertising, sales, trade show, sample, and extra copies; excludes returns.)		
TOTAL PRINTED		39,791

*The figures reported above reflect gross distribution. No adjustment has been made for returns.

Special events are included in miscellaneous.

CIRCULATION AREA MAP

(Map not available)

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Verified has conducted an audit of printing, distribution, and financial records, as well other data to substantiate circulation data submitted to Verified. This audit followed guidelines prepared in conformity with generally accepted circulation auditing procedures involving records covering all distribution methods utilized for qualified circulation during the period(s) covered by the reports. The results of this audit warrant the issuance of this audit report as a true and accurate statement of the qualified circulation of the client publication.

VERIFIED AUDIT CIRCULATION swears that to the best of its knowledge all statements contained in this report are true.
November 14, 2013