



Arizona Foothills

EDITORIAL CALENDAR

2016 ANNUAL PRINT ISSUES

JANUARY

Ultimate Interiors & Exteriors

FEATURES

Super Outrageous Finishes: Rhinestone faucets, designer tiles, gold-leaf ceilings and beyond

VIP Garages: Locals in their luxe garages

Guestrooms: How to make the ultimate home away from home

Insider's Guide: Who to hire for your home-design needs

BONUS DISTRIBUTION

Barrett Jackson. Luxury home builders, architects, and design firms. Luxury auto dealers and showrooms. Sponsored content advertisers.

FEBRUARY

Golf

FEATURES

Most Eligible Phoenicians: The Valley's hottest singles

Get to Know the Next Generation of Golfers

Top Valley Country Clubs: Meet the managers

Unique Golf Club Eats

BONUS DISTRIBUTION

Waste Management Phoenix Open: 10,000 copies in Greenskeepers, Corporate Village, Clubhouse, Skyboxes 16th Hole, and locker rooms. Luxury auto dealers and showrooms. Sponsored content advertisers. Increased circulation in North Scottsdale.

MARCH

Fashion & Beauty

FEATURES

Women Who Move the Valley: 10 women making the Valley the best place to live

Face of Foothills: Meet the winners

Hottest Health Food Services

Insider's Up: From nail salons to spray tans, where to go for a spring refresher

Special Advertising Section: Valley boutiques

BONUS DISTRIBUTION

Luxury boutiques, retailers, beauty salons, and plastic surgeons offices. Face of Foothills spring casting calls.

APRIL

Best of Our Valley

FEATURES

Annual showcase of Best of Our Valley winners

BONUS DISTRIBUTION

Best of Our Valley Bash. Scottsdale CVB.

MAY

Resorts

FEATURES

Summer Escapes: Valley Staycations

Top Resort Pools

Mother's Day: Women behind successful Valley businesses

Get Pampering: Favorite spa services

BONUS DISTRIBUTION

Scottsdale CVB.

JUNE

Go North

FEATURES

Go North: A look at top travel destinations in Northern Arizona and Northern U.S.

Vacation Hangover: How to deal when the getaway is over

BONUS DISTRIBUTION
Scottsdale and Sedona CVBs.

JULY

Top of Mex

FEATURES

Cabo: What's new in the luxury Mexican destination

Tucson Travel

BONUS DISTRIBUTION
Scottsdale and Sedona CVBs.

AUGUST

Back to School

FEATURES

Valley Prep Schools: Meet the most established families

Arizona Universities Spotlight

BONUS DISTRIBUTION
Private and preparatory elementary and high schools. Sponsored content advertisers.

SEPTEMBER

Best Places to Live

FEATURES

Best Places to Live 2016: Spotlight on the top places to call home in the Valley

Go, Gilbert: What's new in the up-and-coming town

Designer Tips: How to style your bed, powder room, foyer and more

Upscale Home Scents

BONUS DISTRIBUTION

Scottsdale, Glendale, Chandler, Gilbert, and Mesa CVBs. Sponsored content advertisers.

OCTOBER

Health, Body & Spirit

FEATURES

Events: 10 nonprofits and their signature events

How to Make a Donation 101

Alternative Wellness Sensations

Eat Pretty: How acai bowls and matcha make us look good

BONUS DISTRIBUTION

Valley non-profit and charity galas and events. Sponsored content advertisers.

NOVEMBER

Luxury

FEATURES

ABCs of Collecting

Luxury Picnicking

Bubbly: How to take the most sumptuous bath

The Splurge: When to spend the big bucks—and when not to

BONUS DISTRIBUTION

Luxury auto dealers and showrooms. Sponsored content advertisers. Increased circulation in North Scottsdale.

DECEMBER

Holiday

FEATURES

In the Kitchen: Chefs and their holiday traditions

Alternative Holiday Travel: Where to go when tradition is tossed aside

50 Best Valley Restaurants

Event Insider: How to go to events by yourself

BONUS DISTRIBUTION

Face of Foothills Finale and AZ Foothills Holiday Bash, Ford RBA Holiday Party and other exclusive holiday events. Scottsdale CVB. Sponsored content advertisers.