

AZ Insider: Project Pink Vintage Fashion Show a Showstopper

Written by Written by Kathy Shayna Shocket

Kathy Shayna Shocket has the inside stories on the people who make a difference.



A fashionable afternoon in the West Valley for Arizona Assistance in Healthcare.

Let's toast the success of Project Pink's luncheon - a sold out crowd of 400 guests lining the runways for the vintage fashion show and applauding the benefits of Arizona Assistance in Healthcare.

Yes, amidst the brightly-colored Robert Black fashions and bellinis, the highlight was when the Honorary Co-Chairs Josh Webb and mother and his caregiver Pansy Willis. took the stage. Emotion filled the ballroom of the Wigwam.

Josh's surgeon Dr. Andrew Goldstein of Cancer Treatment Centers of America was also at the event. Thanks to Arizona Assistance in Healthcare, Josh and his family are receiving \$250 monthly which they'll use for his his truck, water and electric bills.

Meredith McGuire and Sandra McGann co-chaired the Project Pink- Teal Edition, the fundraiser's third year. (Pictured above, top, in the pink spirit with Meredith and Sandra are CTCA's Molly Stockley, her Co-Chair for CTCA's Super Ball, Carrie Martz and celebrity emcee Carey Pena.)

Cancer Treatment Centers of America at Western Regional Medical Center was the presenting sponsor.



Pictured above are Dr. Andrew Goldstein, Pansy Willis, Josh Webb and Dr. Suzi Kochar. Another highlight of the luncheon was the necklace in the live auction, an Alan Anderson couture necklace and bracelet.



Christian recording artist Britahn Newbill, who sang at the fundraiser, is pictured above left, donning the jewelry. Bob Stockley, guest auctioneer is pictured above right.



Brad Stockwell had the highest bid of \$2,000 which will benefit the kids of Assistance In Healthcare - for Christmas presents. Brad bought the necklace for his wife Georgia, a patient at Cancer Treatment Centers of America. "When the live auction for the necklace began, I knew that I had to buy it for my wife. She deserves it. She is beautiful, the rock of our family and looks amazing in pink," he says.

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Co-Chair Meredith McGuire (who is also President of Arizona Assistance in Healthcare) and Sandra McGann point out that monies from the fashion show luncheon, directly provide grants to Valley residents who are undergoing cancer treatment. "Cancer doesn't just affect these brave fighters, it affects their families and their finances."

Congratulations to the Project Pink committee and volunteers.



Kathy Shayna Shocket is a freelance Writer, and TV- Field Producer based in Phoenix, AZ. The former **TV-Reporter** has written for publications such as **TIME Magazine**, **Money Magazine**, **PEOPLE Magazine**, **The Hollywood Reporter** and **The NEW YORK TIMES**. You can reach her at redcarpetgirl@aol.com