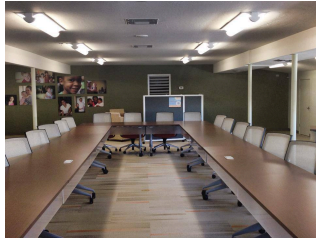


AZ Insider: Who Won a \$20,000 Makeover?

Written by Written by Kathy Shayna Shocket

Kathy Shayna Shocket has the inside scoop on celebrities and people who make a difference.



For the past eight years, Goodmans Interior Structures has recognized non-profits with its "Eye for the Good Guy Award." This year the company's Good Guys award recognized the most effective nonprofit board of directors in Maricopa and Pima counties. UMOM New Day Centers in Phoenix, and the **Edge School** in Tucson, were both chosen for the grand prize of a \$20,000 office makeover.



(Bob Hobbs, Sr. and **Dennis Jones** at UMOM after the reveal. The Child Development Center on the UMOM campus bears the Hobbs family name.)

The Good Guy award winners were selected based on a tallied score from a questionnaire, reviews from a panel of judges and public online voting. UMOM provides emergency, transitional and domestic violence shelter to 175 families, as well as housing to 320 families and rental assistance to others. Goodman's **Kari Luther** helped created a work environment for UMOM to help the nonprofit collaborate, brainstorm and solve problems.

Judges were **Kelly Balthazor** US Airways, **Jonathan Keyser**, **Michelle Rider**, Westmarc, **Ed Soltero**, Arizona State, and Adam Goodman. "UMOM was selected because its board of directors has been effective in strategically planning for the organization's sustainability," explained Adam Goodman. "It was chosen for its efforts to plan for the organization's future, including purchasing property for growth and creating a succession plan for its CEO and executive team."

