

Face of Foothills at Christopher's Crush

Written by By Sona Patel

September 21, Christopher's Crush at the Biltmore Fashion Park was overflowing with fantastic food, Champagne and of course, the beautiful Face of Foothills finalists. AZ Foothills and the finalists celebrated their hard work and persistence in making it so far in the competition.



The classy Christopher's Crush was filled with mingling models, all with one goal in mind- becoming the 2011 Face of Foothills. We spoke wparticipants to find out their strategy to getting in the top 100. Arlene H., currently in first place, gives all the credit to her mom. "She helps me promote myself even if it's in the mall while we're shopping!"

Face of Foothills means a lot to Zandrea , who was in the contest last year as well. "This contest is great because I see how Stephanie is always glowing and having a blast as the current Face of Foothills." But for Anna R. it means, "Great exposure, amazing opportunities and the anticipation of maybe winning."

Finding out about Face of Foothills was a fun experience for Kelly M., "I was working at one of the casting calls at the Biltmore, and AZ Foothills asked me to come try out!" Lauren M., who is currently in fifth place, said "a lot of time and effort has gone into voting so it's a great feeling to finally be here."

Voting has gone up a notch since last year, with more than 4.2 million votes with another round yet to happen. Round Three votes will be totaled at midnight September 30, followed by Round Four starting on October 4. The twelve finalists with the most votes will join the three Casting Call finalists, who will then face off from October 22-27. The top ten models to emerge will meet Arizona Foothills Magazine, who will choose their winner!



The well-deserved winner will receive all kinds of of prizes and mostly importantly, experience and exposure. She will be on the cover of a 2011 issue of AZ Foothills, model for a six-page fashion spread, have her face be atop the AZ Foothills Web page, Twitter and E-Newsletter headers for a year, receive \$5,000 in luxury jewelry from Molina Fine Jewelers, \$1,000 cash, a weekend spa getaway at local resort, \$500 at Bebe, Radiance Spray Tanning for a year, a ZOOM teeth-whitening treatment, Crossfit Scottsdale membership and Tasti-D-Lite frozen dessert for a year.

Look through the finalists, pick your favorites and VOTE! We have a little over a month left to vote and it's getting close! The participants are counting on you and anxious to determine the winner. Click on the 'Face of Foothills' tab to vote now!