

VOGUE: Flash Boudoir

Written by Nadine Toren

[Television](#) personality and AZfoothills.com columnist [Nadine Toren](#) is scouring the area, finding savvy Valley features, bringing readers “on the scene.” Every day she’ll introduce you to [celebrities](#), athletes, and give you an inside look into local events and hot [spots](#). She’ll touch on topical issues, and keep AZ fans posted on all the big talkers around town.



Strike a pose; it's the hottest gift you could ever give your man. Here's a look at Flash Boudoir, Scottsdale's most savvy photography style.

Wrap yourself in a feathered boa, drape your neck in pearls, lace up a chic corset and strike a pose—you'll feel like a stunning celeb during *this* savvy photo shoot, courtesy of Melissa Mulera and Tina Celle.

“We wanted to create a comfortable place for people to take off their clothes,” said Tina.

The two women run their posh biz nestled amidst the 5th Avenue shops in Old Town Scottsdale. Walk inside Studio No. 5 and make your way to their photography room. There, you'll find a big girl's dress-up box; jewelry, fake furs, and long, silk gloves. They'll ask you to slip into something a little sexier; perhaps an evening gown or simply nothing except for crisp, white sheet wrapped around your body. That's when you'll vogue in a variety of positions in front of backdrops galore, as the women snap away A-list photos.

They call their trendy shooting style Flash Boudoir, but it's not a new form of photography. In the past, boudoir was considered a little cheesy, but the fashionable work of art is making a comeback. Melissa and Tina describe *their* take as subtly sexy and seductive.

“This isn't porn; it's tasteful and classy,” said Melissa.



They opened up their Scottsdale shop about a year ago after event photography took a turn for the worse. When business got slow, the two decided to take on a new niche, and so began their boudoir endeavor.

“Everybody and anybody are doing it. It's not just for 20-somethings,” said Tina.

The dynamic duo says military wives, CEOs, and even local celebrities are partaking in the 1 ½ hour photo shoot. Some women are capturing their seductive side simply for a confidence booster, while others give their personal photo album as gifts to their hubbys or boyfriends.

“We can set the stage for anything, whether it's retro, pin-up, or Hollywood-inspired,” said Tina.

Their company is rather unique to the Valley—few photographers are jumping on the boudoir bandwagon.

Photo sessions start at \$450 and can exceed \$850, but the gals offer numerous deals around town. Packages typically include a pre-photo shoot champagne toast, two outfit changes and a professional make-over courtesy of partner salons like Scottsdale's V-Spot.

“They'll do your make-up and hair prior to your shoot,” said Melissa.

You'll leave with a virtual assortment of confidential photos to choose from. That's when the lovely ladies will post-edit your picks and create an album full of your fabulous snapshots.

It's a wonderful way to flaunt your sexy side, so give Flash Boudoir a shot; your man will surely appreciate his seductive souvenir.

For more information, visit: www.flashboudoir.com

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