Written by Nadine Toren

<u>Television</u> personality and AZfoothills.com columnist <u>Nadine</u> Toren is scouring the area, finding savvy Valley features, bringing readers "on the scene." Every day she'll introduce you to <u>celebrities</u>, athletes, and give you an inside look into local events and hot <u>spots</u>. She'll touch on topical issues, and keep AZ fans posted on all the big talkers around town.



Strike a pose; it's the hottest gift you could ever give your man. Here's a look at Flash Boudoir, Scottsdale's most savvy photography style.

Wrap yourself in a feathered boa, drape your neck in pearls, lace up a chic corset and strike a pose—you'll feel like a stunning celeb during this savvy photo shoot, courtesy of Melissa Mulera and Tina Celle.

"We wanted to create a comfortable place for people to take off their clothes," said Tina.

The two women run their posh biz nestled amidst the 5<sup>th</sup> Avenue shops in Old Town Scottsdale. Walk inside Studio No. 5 and make your way to their photography room. There, you'll find a big girl's dress-up box; jewelry, fake furs, and long, silk gloves. They'll ask you to slip into something a little sexier; perhaps an evening gown or simply nothing except for crisp, white sheet wrapped around your body. That's when you'll vogue in a variety of positions in front of backdrops galore, as the women snap away A-list photos.

They call their trendy shooting style Flash Boudoir, but it's not a new form of photography. In the past, boudoir was considered a little cheesy, but the fashionable work of art is making a comeback. Melissa and Tina describe *their* take as subtly sexy and seductive.

"This isn't porn; it's tasteful and classy," said Melissa.



They opened up their Scottsdale shop about a year ago after event photography took a turn for the worse. When business got slow, the two decided to take on a new niche, and so began their boudoir endeavor.

"Everybody and anybody are doing it. It's not just for 20-somethings," said Tina.

The dynamic duo says military wives, CEOs, and even local celebrities are partaking in the 1 ½ hour photo shoot. Some women are capturing their seductive side simply for a confidence booster, while others give their personal photo album as gifts to their hubbys or boyfriends.

"We can set the stage for anything, whether it's retro, pin-up, or Hollywood-inspired," said Tina.

Their company is rather unique to the Valley—few photographers are jumping on the boudoir bandwagon.

Photo sessions start at \$450 and can exceed \$850, but the gals offer numerous deals around town. Packages typically include a pre-photo shoot champagne toast, two outfit changes and a professional make-over courtesy of partner salons like Scottsdale's V-Spot.

"They'll do your make-up and hair prior to your shoot," said Melissa.

You'll leave with a virtual assortment of confidential photos to choose from. That's when the lovely ladies will post-edit your picks and create an album full of your fabulous snapshots.

It's a wonderful way to flaunt your sexy side, so give Flash Boudoir a shot; your man will surely appreciate his seductive souvenir.

For more information, visit: www.flashboudoir.com

## VOGUE: Flash Boudoir

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And check it out...here's a great deal on a photoshoot--act quick! www.doozyofadeal.com/phoenix



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