Written by Claire Perkins

October 26, 2009 (Scottsdale, Ariz.)— Who's the fairest? Scottsdale Fashion Square launched the The Mannequin is our Muse Design Project this month as part of the celebration of their East Wing Grand Opening, and had two contests for the dozens of entries. The winners of the contests were White House Design Studio and Alopecia Angels.



Alopecia Angels won the Web contest, hosted by AZFoohills.com, with more than 13,000 votes. Voting was unlimited from October 7-25, and the winner, designed to help bring awareness to auto-immune disorder Alopecia Universalis, will receive a mention in the December issue of *Arizona Foothills Magazine*.



White House Design Studio won a contest judged by a panel of local art aficionados, who awarded them a \$5,000 prize and a place at the Scottsdale Museum of Contemporary Art. Their mannequin, along with four other favorites, will be on display at SMoCA through October.

The entire Valley came together- from merchants at Scottsdale Fashion Square, community dignitaries and local artists to celebrities, design firms and other talented individuals- to show off their fashionable sides by decorating life-size mannequins for the Grand Opening of the shopping center's new wing.

"We loved hosting the contest for Scottsdale Fashion Square and being a part of such a huge celebration," says President and Publisher Michael Dee, "The art our Valley's businesses created was astounding."

AZFoothills.com is the Valley's fastest-growing Web site. *Arizona Foothills Magazine* and *Arizona Foothills Online* are dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. *Arizona Foothills Magazine* is published monthly and is audited by the Audit Bureau of Circulations (ABC).

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