

Arizona Foothills Magazine- Bigger IS Better!

Written by Claire Perkins

September 1, 2009 (Scottsdale, Ariz.)- Go big or go home! After nearly 14 years as the leading luxury lifestyle publication in the Arizona marketplace, Arizona Foothills Magazine charges into Fall 2009 with a new look and bigger-than-ever size in its September Best Places to Live issue.

Parent company Media That Deelivers, Inc. has paired the publication's breathtaking fashion spreads, noteworthy editorial and luxurious advertisements with wider dimensions and thicker, glossier pages for the ultimate reader experience.

Every year in the fall *Arizona Foothills Magazine* updates it's circulation and targeted neighborhoods. This September, Media That Deelivers increased coverage in Arcadia and Biltmore areas and decreased outlying neighborhoods where home values and household income have decreased. *AFM* still reaches the most affluent homes across the Valley, rooms at top luxury resorts and is on newsstands at Barnes and Noble and Border's bookstores.

"We are so excited this September because we have really proven ourselves as an industry leader," says President and Publisher Michael Dee, "I can see it in the pages of our magazine and the unbelievable traffic we're seeing on AZFoothills.com."

To be a part of the November Luxury issue, the magazine's most highly sought-after annual issue, contact Dee at MDee@mediathatdeelivers.com

Arizona Foothills Magazine and AZFoothills.com are dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. *Arizona Foothills Magazine* is published monthly and is audited by the Audit Bureau of Circulations (ABC).

Scottsdale-based Media That Deelivers, Inc. is a leading luxury magazine publisher that produces 11 titles in its luxury collection of magazines, including the monthly *Arizona Foothills Magazine*, *Arizona Foothills Tucson Online* and *Estates West Online*. The company also publishes an array of custom products for world-renowned organizations like the Arizona Biltmore Resort & Spa, The Westin Kierland, and now four JW Marriott Resorts.