

Arizona Foothills Announces AFM Black Book

Written by Claire Perkins

May, 2010 (Scottsdale, Ariz.)- You can't always trust Web searches when searching for the best of the best. You can, however, trust *Arizona Foothills Magazine*- a faithful source desert-dwellers have depended on since 1997 for uncovering restaurants, shops, services and professionals of the utmost quality. AFM's Black Book is your go-to guide- narrowed down by *Arizona Foothills* tastemakers, the Black Book features every tried-and-true contact in the Valley. We trust them, and so can you.

AZFoothills.com has featured the best contacts in a useful Concierge section. Recently, with the update of the top Web site's main menu, the Concierge has undergone a makeover, and readers will now enjoy a user-friendly interface.

Each directory listing contains contact info including a phone number, address, e-mail address and Web site, Google map, photo and information about the listing.

There are more than 20 categories, including Architecture & Design, Attorneys, Beauty & Salons, Boutiques, Dentists, Fine Jewelers, Home Goods, Home Services, Luxury Homes & Condos, Luxury Services, Nonprofits, Performing Arts, Photographers, Plastic Surgeons, Private Jets, Private Schools, Real Estate Agents, Resorts, Restaurants, Shopping Centers, Spas, Ticket Sales and more.

Featured Directory Listings take it a step further, with better placement and added perks like logo placement and more allowances. Black Book and Featured Directory Listing inquiries can be sent to blackbook@azfoothills.com.

"We're excited about the launch of the new and improved AFM Black Book directory," says President & Publisher Michael S. Dee, "These businesses are those we trust and recommend to our readers, and the Featured Directory Listings are truly the best of the best."

Arizona Foothills Magazine and AZFoothills.com are dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. *Arizona Foothills Magazine* is published monthly and is audited by the Audit Bureau of Circulations (ABC).

Scottsdale-based Media That Deelivers, Inc. (www.mediathatdeelivers.com) is a leading luxury magazine publisher that produces a luxury collection of magazines, including the monthly *Arizona Foothills Magazine*, Arizona Foothills Tucson Online and Estates West Online. The company also publishes an array of custom products for world-renowned resorts.