



Ilana, Lauren and Tess, the three chosen at AFM's Face of Foothills Casting Calls to bypass Web voting to become Top-Fifteen Finalists!

Westcor and Arizona Foothills Magazine held fourteen fashion-filled Casting Calls in May of 2010, with hundreds of the Valley's most beautiful men, women and children turning out to become the next Face of Foothills! Potential models lined up at the events to turn in applications and have pics taken by a professional photographer, with the opportunity to win \$10,000+ in prizes. Below, you can click-through to see all Casting Call applicants, the Face of Foothills Semi-Finalists and Future Face of Foothills Semi-Finalists continuing on in the contest!

Arizona Foothills Magazine's creative team chose their favorite Casting Call attendees to become Semi-Finalists in the Face of Foothills Web Contest based on what they believe constitutes a best fit for the magazine and Web site.

Because there were so many beautiful kids, the Face of Foothills Model Search was separated into two separate contests- The Face of Foothills and The Future Face of Foothills. If models are 15 or younger at the start of contest voting (July 1), they were considered for a Future Face of Foothills contestant. All those 16 or over as of July 1 were considered for the main contest. Details will follow for the Future Face of Foothills Contest!

Arizona Foothills is still accepting entries through June 11. For entry details, rules and regulations, click [here](#).

Face of Foothills voting will begin July 1! All Models are welcome to submit a different headshot to display for voting, but must do so via e-mail by June 11. Headshots submitted at Casting Calls must be re-submitted digitally. Please e-mail your new headshot to faceoffoothills@mediathatdeedivers.com with the subject line "New Headshot", and include your name and the Casting Call center you attended with your images.

All questions must also be submitted in writing to faceoffoothills@mediathatdeedivers.com.

Click the below links to see the contestants, Face of Foothills Semi-Finalists and Future Face of Foothills Semi-Finalists. All Semi-Finalists will continue on in the contest and can still win the grand prizes.

May 1 | Scottsdale Fashion Square

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills Semi-Finalists](#)

May 4 | Promenade at Casa Grande

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills Semi-Finalists](#)

May 6 | Biltmore Fashion Park

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills Semi-Finalists](#)

May 7 | Fiesta Mall

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills Semi-Finalists](#)

May 8 | Chandler Fashion Center

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills](#) [Semi-Finalists](#)

May 11 | Flagstaff Mall

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills](#) [Semi-Finalists](#)

May 12 | La Encantada

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills](#) [Semi-Finalists](#)

May 13 | San Tan Village

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills](#) [Semi-Finalists](#)

May 14 | Arrowhead Mall

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills](#) [Semi-Finalists](#)

May 15 | Kierland Commons

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills](#) [Semi-Finalists](#)

May 18 | Prescott Gateway Mall

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills](#) [Semi-Finalists](#)

May 19 | Desert Sky

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills](#) [Semi-Finalists](#)

May 20 | Superstition Springs Center

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills Semi-Finalists](#)

May 21 | Paradise Valley Mall

[All Contestants](#) [Semi-Finalists](#) [Future Face of Foothills Semi-Finalists](#)