

Written by Claire Perkins

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**It's model mayhem! *Arizona Foothills Magazine* and *AZFoothills.com* are looking for their next glamorous cover model, and have partnered with Westcor for their second-annual Face of Foothills Model Search, where they will hold open calls for local models and aspiring models to enter the prestigious contest.**

*Arizona Foothills* will hold 14 Casting Calls at Westcor's Arizona Shopping Centers in May, 2010 to help find the Valley's prettiest faces for the Face of Foothills Model Search. The winner will be featured on a cover and in a six-page spread in *Arizona Foothills Magazine*, their face will appear on the homepage of *AZFoothills.com* for one year and they'll receive more than \$10,000 in cash and prizes!

The Casting Calls will be opportunities for models to meet representatives from the magazine, fill out entry forms and submit headshots to the contest, or have a headshot taken by a professional photographer. All ages, heights, sexes and sizes are permitted. Minors will need a parent or guardian present. There are two types of Casting Calls-

## **Tier One Casting Calls**

Tier One Casting Calls will be an opportunity for the magazine to choose a model from the pool of that center's entrants, who will bypass the voting rounds and make it straight to the Finale Party as a finalist. The magazine will meet all entrants and accept all photos and information before choosing a finalist, who will be announced at the end of the Casting Call. All other entries will be submitted to the Face of Foothills pool of entries and are still in the running to win the title. These Casting Calls will have music, informal modeling and Westcor beauty bars. The Tier One Casting Calls will be held:

May 1, 1-3 p.m., Scottsdale Fashion Square (click [here](#) for event details!)

May 8, 1-3 p.m., Chandler Fashion Center (click [here](#) for event details!)

May 15, 1-3 p.m., Kierland Commons (click [here](#) for event details!)

Tier Two Casting Calls will be an opportunity for the magazine to meet entrants and accept photos and information from people from across the state of Arizona. Though a finalist will not be chosen live at these events, it's a chance for those who may not live in the Phoenix metro to meet the staff in person and enter the contest. These casting calls will also showcase fabulous food and fun from Westcor. The Tier Two Casting Calls will be held:

May 4, 5-7 p.m., Promenade at Casa Grande (click [here](#) for event details!)

May 6, 5-7 p.m., Biltmore Fashion Park (click [here](#) for event details!)

May 7, 5-7 p.m., Fiesta Mall (click [here](#) for event details!)

May 11, 5-7 p.m., Flagstaff Mall (click [here](#) for event details!)

May 12, 5-7 p.m., La Encantada Mall in Tucson (click [here](#) for event details!)

May 13, 5-7 p.m., SanTan Village (click [here](#) for event details!)

May 14, 5-7 p.m., Arrowhead Towne Center (click [here](#) for event details!)

May 18, 5-7 p.m., Prescott Gateway Mall (click [here](#) for event details!)

May 19, 5-7 p.m., Desert Sky Mall (click [here](#) for event details!)

May 20, 5-7 p.m., Superstition Springs Center (click [here](#) for event details!)

May 21, 5-7 p.m., Paradise Valley Mall (click [here](#) for event details!)

"We can't wait to see the entries this brings in," says President & Publisher Michael Dee, "Between our Web presence and the exposure at Westcor's shopping centers, we're sure to command the attention of the best models in the Valley."

**If a model cannot attend a casting call, they can e-mail photos. Details on entering via e-mail can be found [here](#).**

**For full rules and regulations, click [here](#).**

**For Face of Foothills sponsorship opportunities, [contact us](#).**

## Arizona Foothills Partners with Westcor for Face of Foothills Casting Calls

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*Arizona Foothills Magazine* and AZFoothills.com are dedicated to providing resourceful information on dining, entertainment, homes, fashion, culture and events in Arizona. *Arizona Foothills Magazine* is published monthly and is audited by the Audit Bureau of Circulations (ABC).

Scottsdale-based Media That Deelivers, Inc. ([www.mediathatdeelivers.com](http://www.mediathatdeelivers.com)) is a leading luxury magazine publisher that produces a luxury collection of magazines, including the monthly *Arizona Foothills Magazine*, Arizona Foothills Tucson Online and Estates West Online. The company also publishes an array of custom products for world-renowned resorts.