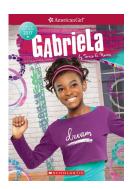
## New Year's Day at American Girl

## Written by Amanda Rumore

If you and your mini-me are looking for a memorable way to begin 2017, American Girl has the perfect event for girls of all ages. As they launch their new Girl of the Year doll, they are hosting a 2–day event that is perfect for celebrating the New Year and spending quality time with your favorite little ones.

Who: 2017 Girl of the Year - Gabriela McBride Launch Event

What: Celebrate both the new year and the new Girl of the Year, Gabriela McBride, at an in-store event at Scottsdale American Girl! Gabriela is passionate about the arts, and her favorite forms of self-expression are dance and poetry. In the spirit of Gabriela, girls will have an opportunity to watch and learn as spoken-word poets share their techniques as they perform at the store. While supplies last, attendees will receive a free giveaway and a sweet treat. Girls can also take part in a fun "marquee sign" craft, in a nod to Gabriela's love of the performing arts. Suggested for girls ages 8 and up.



Where: American Girl at Scottsdale Quarter; 15059 N Scottsdale Rd #100, Scottsdale, AZ 85254

When: January 1 & 2, 2017, from 11:00 a.m. - 1:00 p.m.

For more information, please visit http://www.americangirl.com/retail/scottsdale.php.

<u>Amanda Rumore</u> is a writer, mom blogger and lifestyle expert. Scottsdale-based, by way of Chicago and Los Angeles, she lives with her husband, Anthony, daughter, Mia Valentina, and Boston Terriers, Gigi and Harley. Amanda is the founder of <u>ValleyGallnc.com</u>, writes for various magazines and appears on local television stations featuring family-focused stories. She was also voted "Favorite Valley <u>Mom</u> 2016" in the Best of the Valley