

New Year's Day at American Girl

Written by Amanda Rumore

If you and your mini-me are looking for a memorable way to begin 2017, American Girl has the perfect event for girls of all ages. As they launch their new Girl of the Year doll, they are hosting a 2-day event that is perfect for celebrating the New Year and spending quality time with your favorite little ones.

Who: 2017 Girl of the Year – Gabriela McBride Launch Event

What: Celebrate both the new year and the new Girl of the Year, Gabriela McBride, at an in-store event at Scottsdale American Girl! Gabriela is passionate about the arts, and her favorite forms of self-expression are dance and poetry. In the spirit of Gabriela, girls will have an opportunity to watch and learn as spoken-word poets share their techniques as they perform at the store. While supplies last, attendees will receive a free giveaway and a sweet treat. Girls can also take part in a fun "marquee sign" craft, in a nod to Gabriela's love of the performing arts. Suggested for girls ages 8 and up.



Where: American Girl at Scottsdale Quarter; 15059 N Scottsdale Rd #100, Scottsdale, AZ 85254

When: January 1 & 2, 2017, from 11:00 a.m. - 1:00 p.m.

For more information, please visit <http://www.americangirl.com/retail/scottsdale.php>.

[Amanda Rumore](#) is a writer, mom blogger and lifestyle expert. Scottsdale-based, by way of Chicago and Los Angeles, she lives with her husband, Anthony, daughter, Mia Valentina, and Boston Terriers, Gigi and Harley. Amanda is the founder of ValleyGalInc.com, writes for various magazines and appears on local television stations featuring family-focused stories. She was also voted "Favorite Valley [Mom](#) 2016" in the Best of the Valley