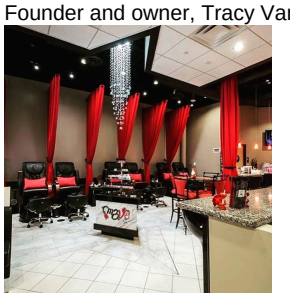
Trending: M3V The Nail Bar

Written by Amanda Rumore

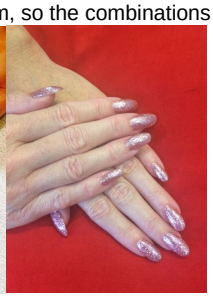
Tis the season for busy calendars filled with soirées, parties, galas and more. When girls in the Valley have eventful schedules, arranging a mani and pedi are typically on their to-do list. Having an appointment with a professional nail artist offers many benefits, including a perfectly finished product, a sense of pampering and the ability to choose from a wide array of products and services.

As we approach the bustling holiday season, we decided to contact our friends, the experts at M3V The Nail Bar. Located at High Street in Phoenix, M3V certainly sets the standard in nail salons throughout the Valley. From a stylishly modern interior, savvy nail technicians always on-hand and a bar positioned at the center (providing tea, coffee, mimosas and a variety of cocktails) – you truly cannot find better than M3V. Founder and owner, Tracy VanBibber, gave us five top nail trends we can expect to see over the next few months.

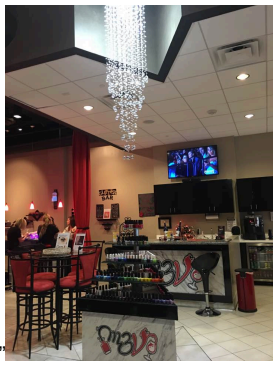


1. Chrome Nails / Mirror Nails – This is the newest craze in nails and a celebrity favorite. The brand of chrome M3V uses has liquid polymers, which provides a rainbow hologram effect on the nail. It is used over gel polish for either your hands or toes and it is quick and easy to apply. Sure to be the rage this Holiday Season, this is also an affordable treat at M3V The Nail Bar. Accent nails are only an additional $10 and all nails, either on either your hands or toes, are $15.

2. Glitter – Similar to national nail trends, M3V guests just love glitter! It is the perfect nail art because you can go subtle with a glitter fade or an accent nail or you can 'rockout' with glitter on all your hands and toes, which M3V calls the "Rock Star Nails." Glitter is a wonderful addition for the festive holidays and the M3V Glitter Bar has over 100 glitters to choose from, so the combinations are endless! (First picture below is my subtle glitter fade followed by a "Rock Star" manicure.)



3. Gel Polish – The gel manicure / pedicure became a staple in the nail industry several years ago, and it's still growing in popularity. "Roughly 85% of M3V manicures and fills use gel polish due to how quick it dries and because it lasts longer," says Tracy. She proceeds, "Most guests don't like the hassle of having to sit and dry with regular polish anymore. Of course, I don't blame them!"
4. Personalization – So long are the days of nail salon hopping! Modern-day women prefer to find a nail technician they love and can build a relationship with. Tracy explains, "At M3V The Nail Bar, guests just love spending time with our fun-loving nail techs. They look forward to getting to know their M3V technician and look forward to the bi-monthly routine of catching up and sharing 'new news'. For many of us, the time we spend weekly, monthly and yearly at our nail salon adds up. It is so much more of a treasured, pleasant experience if you really look forward to it."
5. Nail Parties – Tracy says, "Last but not least, one hot trend that is really a pleasant surprise is how many friends, family and co-workers love the 'PARTY' nail experience at M3V. We have birthday parties, wedding parties, work events, bachelorette parties, showers, Girl'z Night Out groups, etc. Since we have 21 stations, numerous technicians and a drink (mimosa's, wine, beer, coffee, soft drinks, juice, etc.) included with each service, guests truly look at it as a fun, social group experience! The majority of our weekend business is



groups celebrating with each other over a pedicure and a wine - It doesn't get much better than that!"

More About M3V The Nail Bar

The M3V Nail Bar is a sleek and stylishly designed nail spa that offers a unique, unconventional version of classic nail services. The services menu at M3V prides itself on quality service with simplicity and ease of choice. In addition, M3V offers professional waxing and kid's nail services. M3V has a meeting place area with black couches and comfy red pillows, magazine racks with a wide selection of current reading options, plenty of plugs so you can relax with your IPad and multiple big screen TV's. The well-stocked M3V beverage bar will have hot or cold coffee, hot or cold tea, juices, soft drinks, water with a selection of wine, beer and refreshing champagne/mimosa options. M3V also has an array of well-known chocolates to enjoy while you sip your drink of choice.

M3V The Nail Bar is located at 5450 East High Street Suite 109 Phoenix, AZ 85054. For more information, please visit www.m3vnailbar.com.