Written by Amanda Rumore

Tis the season for holiday greeting cards. And this season, TinyPrints.com is the choice for families everywhere looking to wow with unique, custom-made Christmas cards. No matter what your holidays entail, <u>Tiny Prints</u> has become an annual tradition for many. With Shutterfly as their parent-company, the web-based greeting card company is known for their incredible creativity, exclusive designs and rich feel. They also intertwine efficiency with convenience and have made creating customs greeting cards and invitations a nearly effortless process.

If you're looking to impress family, friends and colleagues this holiday season, make <u>TinyPrints.com</u> your one stop shop. Below is Q&A we had with Kim Nguyen, Director of Marketing for Tiny Prints (TP.)



F: Any new trends in 2015 holiday cards?

TP: This season it's all about sparkle and shine. Our new, exclusive glitter cards make a glamorous statement without the glitter rubbing off. Also hot this season is our <u>foil-stamped cards</u>. These designs make such a chic style statement, and we're seeing red foil as the go-to color this holiday season.

AZF: Any tips you can offer newbies for personalizing their holiday greeting cards?

TP: Have fun, and make it personal to you. Whether you captured a beautiful family photo or a playful image of your pet, let your photo help you choose the design. Make it even more personal and use the free back of card option to help tell your year in review or to give loved ones a little holiday note.

AZF: When choosing a family photo for cards, what should we be aware of?

TP: Keep in mind the style of your photo. If you're using a candid shot, complement it with a whimsical design, or pair a classic portrait with a bold Christmas card. To help make it a little easier, on tinyprints.com we offer our "My Photo Tool," which allows you to simply upload your favorite photo and view it on every card at once. It's such a great time-saver to help you find that perfect holiday card.



AZF: For last-minute consumers, what is the last day to order cards and have enough time to mail them out?

TP: We offer overnight shipping with our Super Rush Plus option. Order your digital press holiday cards by 1PM EST on 12/23 to receive them on December 24th. If you select our premium cards, order by December 18th. You can find all of our shipping options here: <a href="https://www.tinyprints.com/ship.htm">https://www.tinyprints.com/ship.htm</a>. If you're pressed for time, Tiny Prints also offers gorgeous New Year's cards. It's never too late to send out a holiday greeting!

AZF: I know you're a favorite amongst celebrities? What is your celeb-inspired line?

TP: The 2015 Tiny Prints Baby2Baby Holiday Card Collection features exclusive designs by actress, entrepreneur and Baby2Baby ambassador Jessica Alba. Created by Alba, these gorgeous cards were designed to help families in need through the non-profit organization Baby2Baby.

## My Holiday Choice

This year, my family continued their annual tradition of using TinyPrints.com for our Christmas cards. Once I saw their new <u>Premium Glitter Collection</u>, my mind was made. <u>Merry Moments</u> would be the choice for 2015.

## Holiday Cards With Tiny Prints

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I especially appreciated the "My Photo" tool when designing holiday cards. Simply upload your holiday photo to the website. With one click, it'll place your photo in every design, so you can easily browse and find the perfect one for your shot. Have questions about greeting card etiquette? TinyPrints.com has an entire page designated for Holiday Card Etiquette. <a href="https://www.tinyprints.com/holidaycards.htm">https://www.tinyprints.com/holidaycards.htm</a>

With such amazing options, I'm already anticipating holiday cards for 2016. For more information, be sure to visit TinyPrints.com.