



***H&M Fringe Backpack***

As August draws near, back-to-school sales are beginning to rev up. From whole new wardrobes to a new pair of jeans, kids and teens are just as much into fashion as adults these days. Students K-12 all want to enter their new classrooms in fun, fashion-forward outfits. To help you out with back-to-school shopping, here are the top trending 2015 school styles for kids and teens.

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***Gap Floral Legging Jeans***

This fall, it's all about mixing it up in kid and teen fashion. Kindergarteners to high school seniors will all enjoy wearing fun bright colors paired with bold patterns. Large stripes and animal designs are both having a moment, and color blocking is definitely still in. Feeling overwhelmed? Try embracing these styles by mixing colors and patterns in more low-key neutrals like gray, black or beige. Or throw on a cool graphic tee or a funky scarf as a stylish accent. Layered looks will help take students from warmer months comfortably into the later cooler months. Read on to discover all of the top trends Alison Goodman, marketing director of Scottsdale Quarter, says are sure to make your favorite students wow their classes with their first day of school outfits.



***H&M Printed Kitten Tee***

## **Back-to-School Trends for Girls**

Be on the lookout for bursts of colors in purples, pinks and turquoise for girls of all ages this fall. Neutrals will also be popular, especially with these key items:

**Leggings** – Leggings are both warm and comfortable. Plus, they are great for layering under cute skirts and dresses. Leggings in jersey knits with fun little details such as ruched ankles are sure to be top sellers this back-to-school season.

**Bright-color shirts and graphic tees** – A bright colored shirt or graphic tee is sure to add a little pop to any outfit. Pair with a neutral jacket

## Back-to-School 2015 Fashion Trends

Written by Emily Ward

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when the weather cools down or with bold printed jeans when feeling extra adventurous.

**Skinny jeans** – On that note, skinny jeans in a dark wash, funky color, print or pattern will be on trend in any school this fall.

**Skirts** – Skirts are the perfect versatile piece to have in every girls wardrobe since they are ideal for early fall by themselves or worn over leggings and tights during the cooler winter months. Pick up a couple new skirts in navy and beige tones during back-to-school shopping so they can match with practically everything else in your daughter's closet already.

**Tall boots** – Now your daughter truly can be your own little mini-me in her own pair of practical riding boots. Comfortable enough for a long day at school but still in style, tall, flat boots will be a match made in heaven for all those new skinny jeans and skirts.

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*Gap Camo Puffer Vest*

### Back-to-School Trends for Boys

The top trends for boys this year feature neutrals paired with pops of colors in red, blue and forest green. Have your boy looking sharp from head to toe in these key items:

**Denim** – Forever a staple, denim is both sturdy and comfy enough to keep up even with the most active of boys. Similar to girls, be on the lookout for dark washes and colored denim this fall.

**Hoodies** – What boy doesn't love a good hoodie? Keep them up-to-date by picking sweatshirts with contrasting fabrics in colors and patterns on the sleeves, pockets and linings. Bold stripes are one of the most popular patterns this season.

**Athletic styles** – Since boys are all about comfort and movability, active wear and athletic clothing have blended with everyday wear to create athletic styles (think varsity jackets and jogger pants) that pass the play tests for boys as well as the cuteness tests for moms.

**Plaid button-ups** – Button-ups in any style and color combo of plaid are perfect for layering over bright tees or under more neutral sweaters.

**Screen tees** – Stripes and fun graphic tees are definitely hot right now. Don't be afraid to mix and match with patterns such as camo pants paired with a striped T-shirt. Or layer a graphic tee with a patterned button up for a bold look that isn't too busy.

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*Nike Slip-On Sneakers*

### Back-to-School Trends for Girls & Boys

**Plaid** – This back-to-school season is all about paying tribute to the 90's, so plaid is definitely back in. From skirts to shirts and shoes to accessories, plaid is showing up everywhere this fall. In keeping with the 90's theme, high-top sneakers, Mary Jane's, knee-high socks and rock 'n' roll graphic tees are also all back in style.

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**Faux leather** – What’s cuter than a kid-sized mini moto jacket for the cooler months this fall and winter? Be on the lookout for faux leather accents showing up everywhere as well. Think of a touch of leather here and there, like faux leather shoulder pads and waistbands.

**Slip-on sneakers** – Girls and boys of all ages will be rocking slip-on sneakers this school year. And when it comes to kicks, the brighter the better. Multi-color slip-ons are sure to be a hit.



*Carole's Couture Plaid Button-Up*

Goodman's final tip for nailing back-to-school fashion this year? "Come with your shopping list prepared and ready to go." Writing down exactly what you need before entering the hectic world of back-to-school shopping will ensure you won't forget anything or miss out on any of these fun and affordable back-to-school trends for the 2015 school year.