Written by By: Brad Wright, co-chair of the Arizona Organizing Committee



The College Football Playoff (CFP) National Championship will be here before we know it, transforming the Valley into an epicenter of activity before the championship game on January 11, 2016.

As many sports fans know, the national spotlight is familiar territory for Arizona. Between three Super Bowls, seven previous college football championships, and a handful of MLB World Series games and NBA Finals, we've cemented Arizona's reputation as a top sports destination.

Arizonans have truly embraced the state's championship sports culture, consistently going above and beyond to welcome visitors, volunteer and become sponsors. As January inches closer, we need your support once again.

There are a number of ways to be part of the excitement, helping us make the 2016 national championship experience outstanding. Some of the opportunities include:

- Enjoy VIP Experiences. We have signature hospitality packages available for purchase. Packages include game tickets and access to exclusive pregame events. Contact Kyle Hedstrom with the Arizona Organizing Committee for more info: KHedstrom@azchampgame.org.
- Volunteer at Playoff Playlist Live!, Playoff Fan Central and Taste of the Championship. If you want to be right in the center of the action, we need your help at the downtown Phoenix Championship Campus presented by Ak-Chin Indian Community in the days leading up to the national championship game. Get an up-close view of the CFP's signature events, including the Playoff Playlist Live! concert series.
- Become an Arizona Ambassador. Our state is known for its hospitality. We're looking for passionate community members to welcome out-of-town fans throughout the Valley and help make their experiences in Arizona memorable.
- Put Your Football Skills to Work at Youth Clinics. Want to give back to the local community? By helping us with our upcoming clinics you'll get to show off your athletic abilities and help kids in our local communities get excited about football.

No matter how you choose to participate, we hope you'll join us in January – it's going to be epic. Visit <u>azchampgame.org</u> to sign up to volunteer or inquire about packages, and be sure to connect with us on <u>social</u> for the latest announcements.