

Circle K Raises Over \$5.7 Million for United Cerebral Palsy of Central Arizona

Written by Karah Van Kammen



By Mackenzie Keller

When children and adults with disabilities need resources and support, United Cerebral Palsy of Central Arizona is the leader in the Valley for programs and services that can best serve them. That's why Circle K Stores of Arizona has been a consistent champion of the organization. Most recently, Circle K announced the culmination of its 2016 fiscal fundraising, totaling more than \$5.7 million going toward the much-deserving programs of UCP.

Through year-round, 24-7 fundraising efforts at local stores and events throughout the state of Arizona, the 2016 fundraising total was precisely \$5,704,370.25. The funds donated support UCP's mission to help children and adults with disabilities including Down syndrome, autism, developmental delays, learning disabilities, cerebral palsy and the spectrum of disabilities. Donations were collected every day at Circle K's throughout Arizona, as employees asked customers to donate their extra change at the register to benefit families and children with disabilities. In addition to in-store efforts, Circle K's Desert Klassic golf tournament helped raise a record of \$850,000 for UCP of Central Arizona's important mission.

In another show of going above and beyond and demonstrating exceptional community support for UCP, Circle K partnered with UCP of Central Arizona this year to open a new UCP Downtown location, including paying the lease until May 2017! Circle K's unwavering support has helped UCP continue to be a leader in Arizona for serving those with disabilities.

"The UCP family is inspired and in awe of the generosity of Circle K's leadership, its employees, customers and vendor partners. With Circle K's unwavering support, UCP has been able to help thousands of children, adults and families receive the essential services they desperately need to live a life without limits," CEO of United Cerebral Palsy (UCP) of Central Arizona Armando Contreras said. "Circle K actively promotes a corporate culture that is deeply rooted in social responsibility, and without the dedication of Circle K, many in our community would be forced to go without the essential services they need to grow and thrive."

UCP of Central Arizona serves more than 3,500 families each year, with programming designed to help children and adults reach their full potential and improve the quality of their life and their family members. With locations in North Phoenix and Downtown, UCP, with the help of Circle K, has been able to spread its resources even further across Arizona, to reach even more individuals and impact even more lives than ever before.

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