

Still a Buzz: Barrett-Jackson Scottsdale Auction Raises Record Breaking Funds

Written by Christina Tetreault



2015, the adventure that it has been thus far, hasn't only been a bright and busy start-of-the-year. It's been entirely basking in the glow of the highly anticipated high profile event calendar that Arizona held. Kicking off that beam, The 2015 [Barrett-Jackson](#) Scottsdale Auction that was unquestionably the biggest auction in history, reaching historic heights in giving both from sponsors and to beneficiaries.

[Barrett-Jackson's](#) strong commitment to philanthropy has resulted in just over **\$83 million** raised over the years, the majority of which was brought in through the auction of cars for charity. Uniquely, 100% percent of the hammer price at each auction goes directly to the chosen beneficiaries.

This year alone, more than **\$8.6 million** was raised for local and national charitable organizations during the 2015 Scottsdale Auction alone. Celebrities, pro athletes and business leaders, including Hollywood actress Sharon Stone, NASCAR legends Jeff Gordon and Ray Evernham, and two-time Masters Champion Bubba Watson brought their star power to help raise millions for U.S. veterans, children, cancer patients and others across the country.

Among the most electrifying moments of the auction was the sale of a 1950 General Motors Parade of Progress Futurliner Tour Bus. A U.S. Marine Color Guard stood proudly onstage surrounded by members of the military as the huge vehicle slowly rumbled onto the auction stage, with a capacity crowd cheering and waving American flags.

The big moment? The hammer went down on a \$4 million bid, all to benefit the Armed Forces Foundation, but the emotional moment didn't stop there. Several generous [Barrett-Jackson](#) customers, pledged an additional \$600,000.

[Barrett-Jackson's](#) 45th Anniversary Scottsdale auction will be held at WestWorld of Scottsdale, January 24-31, 2016.



Charity Cars from Scottsdale 2015:

- 1.) 1950 General Motors Parade of Progress Futurliner Tour Bus – benefited Armed Forces Foundation (\$4,600,000) **Donated by Ron Pratte (Chandler-based businessman, philanthropist and Vietnam Veteran)**
- 2.) Ford Mustang Shelby GT350R, VIN #001 – benefited Juvenile Diabetes Research Foundation (\$1,000,000) **Donated by Ford – Ford CEO and the late Carroll Shelby's grandson Aaron Shelby drove the car on the block**
- 3.) First retail 2015 Chevrolet Corvette Z06 Convertible – benefited United Way (\$800,000) **Purchased by NASCAR team owner Rick Hendrick**
- 4.) 2015 BMW M5 – benefited BMW Car Club of America Foundation (\$700,000) **Purchased by NASCAR team owner Rick Hendrick**
- 5.) 1999 No. 24 Pepsi Chevrolet Monte Carlo (Jeff Gordon won the inaugural NASCAR Busch Series race at Phoenix International Raceway in 1999 in this car) – benefited Jeff Gordon Children's Foundation (\$500,000) **Donated by Ray Evernham and four-time NASCAR Sprint Cup Series Champion Jeff Gordon**
- 6.) 1939 Cadillac LaSalle C-Hawk Custom Hardtop Roadster – benefitted Birdies for the Brave (\$410,000) **Donated by two-time Masters champion Bubba Watson**
- 7.) 2014 Victory Cross Country 8-Ball Custom Motorcycle – benefited Ride 2 Recovery (\$180,000) **Was purchased by Barrett-Jackson president Steve Davis for \$90,000. Las Vegas business leader and philanthropist Brett Torino matched Davis' donation to bring the total donation to \$180,000**
- 8.) 2016 Cadillac CTS-V – benefited College for Creative Studies (\$170,000)

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9.) 1979 Oldsmobile Cutlass Hurst – benefited The Cancer Research Fund at TGen in Memory of Russ and Brian Jackson (started by Craig Jackson) (\$140,000) **Hollywood actress Sharon Stone and “Miss Hurst Golden Shifter” Linda Vaughn were both on the block to help the charity auction. Sharon Stone served as the guest auctioneer.**

10.) 2015 Jeep Wrangler Custom SUV – benefited Childhelp and Victory Junction (\$85,000)

