

Beauty to the RESCUE

Written by Lauren Topor

For more than a decade, Phoenix's Mane Attraction Salon and RESCUE have been teaming up to give homeless pets a new lease on life.



RESCUE, a Valley nonprofit, which stands for Reducing Euthanasia at Shelters through Commitment and Underlying Education, has been responsible for saving the lives of 9,700 Valley cats and dogs since their founding in 1995 by providing them with the love and care that they desperately need for years. With a focus on the euthanasia lists from country shelters, RESCUE has no central facility but, year after year, volunteers throughout the community continue to provide the support necessary to get the pets ready for adoption and into loving homes.

Kendall and Beate Ong, owners of Mane Attraction Salon, have a passion for style and saving animals. By providing donated salon services, silent auction items and pet-themed vendors, the salon was able to raise \$17,000 last year at the event to benefit RESCUE and its battle against pet euthanasia.

On Sunday, March 3, Mane Attraction Salon will open its doors once again to raise awareness of pet euthanasia, which kills nearly half a million dogs in Maricopa County each year.

Pet owners and their playful pooches are welcome to the salon. While human participants are beautifying themselves, they can pamper their pets with an on-site mobile dog groomer. Dr. Grey Stafford from the Wildlife World Zoo will be attending with his dog Venti to offer tips on reward-based dog training. Guests will also enjoy food and beverages, kid friendly entertainment and live music from the local band, Elvis Before Noon.

For a minimum donation, anyone can partake in a day of pampering in support of a good cause from a team of seasoned stylists who frequent Europe bi-annually to stay on the cutting edge of current hair trends.

Deep Conditioning Masque: \$10

Blow Dry & Style: \$20

Makeup Application \$20

Haircuts: \$35-\$50

For more than 12 years Mane Attraction Salon has hosted Beauty to the RESCUE and have raised more than \$185,000 for RESCUE.

www.maneattraction.com

www.azrescue.org

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