

# Phoenix Breast Cancer Organizations

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Never underestimate anyone who wears pink. People who wear pink are powerful, pretty and philanthropic. No wonder Breast Cancer Awareness Month (October) is recognized with such a perfect color. Check out these Valley breast cancer charities.



## Susan G. Komen for the Cure

With a local staff and a volunteer base of more than 1,500 community members, Komen Phoenix is committed to fulfilling the Komen Promise: to save lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find the cures. Komen Phoenix is best known for its signature fundraising event – the annual Komen Phoenix Race for the Cure. Additionally, the charity's affiliate is engaged in year-round activities that include advocacy, community outreach, providing support to survivors and their families, additional fundraising events and activities, and granting funds to community organizations that help it fulfill the Komen Promise on a daily basis. <http://www.komenphoenix.org>.

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## Coalition of Blacks Against Breast Cancer

The Coalition of Blacks Against Breast Cancer (CBCB) is the only group within the Phoenix Metropolitan area that *specifically* targets Black men and women of African descent diagnosed with breast cancer. The CBCB was developed to bring education and awareness, to provide access to treatment, and to better understand health care disparities among African-American breast cancer. <http://www.cbcaaz.org>.

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## National Breast Cancer Foundation

In 1991, Janelle Hail founded the National Breast Cancer Foundation (NBCF) with the help of her husband and family. A breast cancer survivor herself, Hail has made it her mission to educate other women about breast cancer and the importance of early detection. NBCF's mission is to save lives through early detection and to provide mammograms for those in need. Their mission also includes increasing awareness through education, providing diagnostic breast care services for those in need, and providing nurturing support services. <http://www.nationalbreastcancer.org>.