

# Lyle Anderson, A Legend in Living

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When it comes to creating the Valley's next best spot to call home, Lyle Anderson's goal is simple: To make "a fantastic community and a wonderful place to live." With his newest project, Sierra Reserve, the longtime local developer is doing just that.

For more than 30 years, Scottsdale-based The Lyle Anderson Companies have been responsible for developing luxury communities near and far, from Desert Highlands, Desert Mountain and Superstition Mountain locally to the likes of Las Campanas in Santa Fe and Hawaii's Hoku'i'a. "It is fairly addictive," says Anderson of creating new communities, "hard work but addictive. I don't have any intention of not doing it." This is great news, considering that Sierra Reserve will undoubtedly be one of the Valley's most prized projects yet.

Located in North Scottsdale, backing up to the McDowell Sonoran Preserve, Sierra Reserve hosts 250 units—in addition to a small yet upscale boutique hotel, which is slated for completion in three years. Instead of selling lots, Sierra Reserve offers its residents a "modern way of accomplishing a custom home," Anderson says. He aims to take 80 percent of the typical custom-homebuilding headaches out of the process for the buyers—leaving them with only the desirable tasks (choosing design elements, for instance) and a mere seven-to-10-month build time. There are 19 floor plans available, and residents can expect a variety of cohesive architectural styles, including Arizona and Mediterranean. To round out each of these luxury dwellings, stunning interior finishes and fixtures, cutting-edge appliances, energy-efficient and eco-friendly elements and state-of-the-art technology.

Sierra Reserve residents have access to The Villa where pools, a casual cantina, workout facilities, an event lawn, à la carte concierge and other sought-after amenities serve as an extension of each home. Memberships are available to the adjacent Golf Club of Scottsdale for interested Sierra Reserve players who wish to purchase them.

Though Anderson has had this land for several years, he believes that now is the right time to unveil his newest residential project—plus, it gave him plenty of time to explore the many wants and needs of today's homeowner. "There has been a real downturn in the U.S. in terms of activity in the real estate markets. There has been a minor recovery but, in the high-end residential real estate market, there hasn't been anything new developed for quite a long time. There is pent-up demand for that product." Though Sierra Reserve is desirable to locals, Anderson notes that Scottsdale/ Phoenix is a massive market for out-of-state second-home buyers too. "We now have a very substantial metropolitan area to go along with that beautiful ball of sun in the sky, and I think that is a very desirable place," says Anderson, noting that he moved to Arizona from the Northwest to escape the rain. "I have no intention of moving because I don't think there is a better place to live."

With decades of experience and thousands of Valley homes and local jobs to his credit, Anderson's focus is creating "communities where people live happy lives." With the creation of Sierra Reserve (he is also currently considering involvement with a from-scratch out-of-state golf community), Anderson is giving plenty of locals and second-home buyers their happily ever after.

## TO LEARN MORE

**Sierra Reserve** [www.sierrareserve.com](http://www.sierrareserve.com).

Sales at Sierra Reserve are currently underway. Homes range from 3,000 to 6,200 square feet and are \$1.5 million to \$2.5 million.