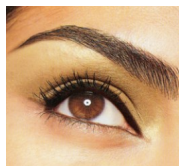


Boast Beautiful Brows

Written by Nadine Toren

personality and AZfoothills.com columnist Nadine Toren is scouring the area, finding savvy Valley features, bringing readers on the scene." Every day she'll introduce you to , athletes, and give you an inside look into local events and hot spots. She'll touch on topical issues, and keep AZ fans posted on all the big talkers around town.



Want to make your eyes pop? Well, it's time to take control of your brows. Check out the must-try treatment to score you an A-list sexy look.

I was 11 years old when my sister Amanda (Mandi) was in the process of getting her cosmetology license; therefore, I undoubtedly became her play-doll, as she'd practice her techniques on yours truly. I felt like the luckiest younger sis there could ever be—getting the royal treatment fit for a fabulous young woman. Yes, this meant she gave me my first set of partial hi-lights, instructed me as I first shaved my legs, and tackled my once-testy eyebrows.

Fast-forward an undisclosed amount of years, and my sister Mandi is an eyebrow extraordinaire, spending her days re-vamping brows you can proudly boast about.

"Big, sexy brows are very in right now," said Amanda Klein, Certified Esthetician for nearly 15 years.

After spending many years at Nordstrom's Cosmetic Department, Mandi has taken on a rather new Nordies endeavor: being an exclusive Anastasia Esthetician; a concept that's the hottest thing to happen to eyebrows.

"This is a different experience than laying in someone's chair and saying, 'Make my eyebrows look pretty.' No matter what Anastasia boutique you go to, you'll get the same exact service," she said.

Even Oprah's doing it.

The technique was formed by Anastasia Soare, a.k.a., Beauty Innovator and Definitive Brow & Eye Expert. The now-famed esthetician created a unique shaping process, and her Beverly Hills business quickly took off. Other Anastasia followers include Madonna, J-Lo, Penelope Cruz, and Naomi Campbell...and now you can hop on the beautifying bandwagon.

"She practices the 'Golden Ratio,' a special science of shaping eyebrows and enhancing the entire eye area."

The half-hour, \$30 appointment includes Anastasia's signature consultation and waxing, but this waxing is unlike the average method.

"I show all my clients where their brow should begin, end, and where their beautiful arch should be."



That's why Mandi uses a stencil to measure a customized brow shape determined by your bone structure. The dark brow powder shows any Anastasia Esthetician exactly where to wax.

"I, for example, don't have the brows to fill my shape, but you don't need all the hair to have a successful effect. I'm actually using an Anastasia product to help boost my brow growth."

Apparently it's a one-of-a-kind must-have product to hit the brow market.

Following your appointment, you can purchase an additional multi-step kit with everything you need to maintain your made-over brows.

"Depending on the client, you should get waxed every 4-8 weeks."

And that will maintain your A-list look.

So If you're jet-setting this summer to Northern California, pit-stop at San Jose's Westfield Valley Fair. Head to Nordstrom and ask for Amanda Klein, Anastasia Esthetician. Then let my sister work her magic.

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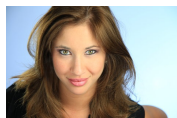
Or, visit the Anastasia brow studio at Nordstrom Scottsdale Fashion Square, and purchase Anastasia products at Sephora and other Valley make-up stores.

"It's really life-changing. You'll feel clean and polished—an essentially fabulous accessory."

For more information, visit: www.anastasia.net

To book your Valley appointment, call: (480) 946-4111

To book your California appointment, call: (408) 248-2180



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