

Harkins Theatre Announces New Luxury Cinema

Written by Melissa Larsen



The Valley is about to welcome another luxury movie-viewing experience. Harkins Theatres announced today that development is underway on a new 14-screen luxury megaplex cinema at Scottsdale Fashion Square. The new Camelview at Fashion Square will feature luxury amenities--like reserved seating and Harkins Ultimate Lounger seats--and an expanded offering of independent, foreign and art films along with a choice selection of wide-release films.

The food and beverage offerings at the new Camelview at Fashion Square will be elevated as well with an expanded menu with top-notch food choices, desserts and espresso drinks. Plus, Harkins will unveil the Vérité Lounge, the company's first lobby lounge with a full bar.

"The Camelview at Fashion Square will be unlike anything that exists in the marketplace today," says Mike Bowers, President of Harkins Theatres. "Our new theatre will feature modern elegant finishes, unequalled amenities and state-of-the-art technology throughout."

The new concept is slated to open in spring 2015.