

# Meet Palm Design Group

Written by Sarah Love

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*Dana Lyon (photographs by Dan Raustadt with [www.biggerpictureimages.com](http://www.biggerpictureimages.com))*

Arizona Foothills Magazine has given back to our community for more than 16 years and we are about to take on one of our largest projects yet! Arizona Foothills Magazine will be partnering with The Phoenix Dream Center and some amazing community leaders such as Mr. and Mrs. Jerry Meek, from Desert Star Construction, and Mark and Chrissy Donnelly, authors and philanthropists. The Phoenix Dream Center serves more than 40,000 people every month through a variety of programs and Arizona Foothills Magazine will be helping by supporting The Dream Center Life Recovery Program.

We are so excited to be a part of such a wonderful cause and help in every way we can to make this project spectacular! The Dream Center Life Recovery program is a faith-based, residential recovery program that helps men and women overcome substance abuse, anger management and emotional struggles. The Dream Center Rescue Project operates two separate homes for underage girls and adult women (18-30) who have been rescued from human trafficking and sex slavery from the streets of Phoenix. The Rescue Project is designed specifically to meet all their needs including spiritual and emotional support, while providing an environment that is loving and caring.

Read more to find out about how we are going to help The Rescue Project be a tremendous success! AZfoothills.com is so proud and honored to be a part of such a wonderful cause by helping girls have a safe haven. The 10 top design firms in the Valley will be participating in a contest to create the best room for these girls. These designers were chosen not only because of their incredible skills but also because of their big heart. Each designer came forward to help with The Rescue Project by donating their time, energy and money to help create a beautiful room. By working together to help build a warm and loving environment for these oppressed girls, we are facilitating a better community in Arizona.

Meet Palm Design Group

*Dana Lyon*



*Dana Lyon (left) and Michelle Heriaud (right)*

**Arizona Foothills Magazine: What is the name of your company?**

PGD: Palm Design Group.

**Arizona Foothills Magazine: When and where was your company founded?**

PGD: 2001 in Phoenix, AZ. While spending 15 years in publishing with Conde Nast, I was always surrounded by luxury goods. I would constantly renovate and sell homes. Ten years ago, I made it my full time job to design homes.

**Arizona Foothills Magazine: Where is your office located?**

PGD: 4521 N. 39<sup>th</sup> Place, Phoenix, AZ 85018.

**Arizona Foothills Magazine: Why did you choose to become a designer?**

PGD: I don't think it is something you learn, it is a gene you are born with. I love antiques and contemporary design. I love to mix historical with modern to create sophisticated and timeless looks. I like everything to be one-of-a-kind, which is what being a designer is all about.

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**Arizona Foothills Magazine: What other designers have inspired your vision to create beautiful work?**

PGD: Several designers have inspired me, but to name a couple would be John Saladino and Bobby McAlpin.

**Arizona Foothills Magazine: What sets you apart from other designers?**

PGD: Simplicity.

**Arizona Foothills Magazine: What is the craziest idea that someone has asked you to design?**

PGD: A 10,000 bottle wine cellar.

**Arizona Foothills Magazine: Is there one specific design you have done that is your favorite or you have had the most fun with?**

PGD: No one particular favorite, they have all been great experiences.

**Arizona Foothills Magazine: What are the main reasons you are choosing to participate in such a wonderful and motivating cause?**

PGD: To give these courageous women a safe haven on their journey towards a new life.

**Arizona Foothills Magazine: What experience do you hope to take away from helping the beautiful and inspiring women from the Phoenix Dream Center?**

PGD: We will take away the comfort in knowing we did something to help turn their lives in a positive direction.



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