

## AZ Insider: W Scottsdale Shining Nationally From Super Bowl Spotlight

Written by Written by Kathy Shayna Shocket

---

Kathy Shayna Shocket has the inside scoop on the Super Bowl parties.



Kathy reports on the FIVE major celeb parties at the W Scottsdale.

The W Scottsdale, known for being the lavish, urban anchor of Scottsdale's entertainment district, was at the center of Scottsdale's vibrant pre-Super Bowl party scene. And that equated to being in the national spotlight for Super Bowl XLIX.

Not only were there 5 major Super Bowl related pre-parties at the W Scottsdale, but the turnout boasted celebrity A- listers, including **Jamie Foxx**, super star rapper **Drake**, **Nelly**, Entourage's **Adrian Grenier**, and **Nick Cannon**, who just filed for divorce from **Mariah Carey**.

One of the most memorable party highlights was when **Jamie Foxx**, who wasn't slated to perform, took to the stage at the hotel's chic indoor/outdoor pool... and sang. (Don't forget that this multi-talented actor won an Oscar for his leading role as **Ray Charles** in the film "Ray".) Partygoers at the hotel were treated to Jamie's version of the "Gold Digger." (It's a **Kanye West** song which featured Jaime as a guest vocalist.)



**Playboy** also moved into the W for its party, with lots of Playmates and stars bouncing around. **Nelly** performed, and at one point was joined on stage by playmate **Kayla Collins**.

Also, to boot... Bootsy Bellows, the Hollywood nightclub owned by **David Arquette**, **John Terzian** and **Brian Toll**, moved into the W for a pop up party hosted by **Drake**. The famous WWE **Bella twins**, **Brie Bella** and **Nikki Bella** were among the celeb partygoers.

The W hotel's Annual Suits and Sneakers Fashion Show actually kicked off the pre-Super Bowl week. The fashion show event, was hosted by New York Giants Pro Bowl wide receiver, **Odell Beckham, Jr.**, and NBC Sports NFL Analyst and former Pro Bowler, **Rodney Harrison**.



**Kathy Shayna Shocket** is a freelance Writer and TV-Field Producer based in Phoenix, AZ. She's a former TV Reporter who's also written for national publications such as **TIME Magazine**, **MONEY Magazine**, **PEOPLE Magazine**, the **Hollywood Reporter** and The **NEW YORK TIMES**. She can be reached at [redkarpetgirl@aol.com](mailto:redkarpetgirl@aol.com)