

Style Icon, Chelsie Rechlin; Vince Camuto Rep at Arizona State University

Written by Merissa Ghezzi



Chelsie Rechlin, 21, current resident of Scottsdale, AZ from Wisconsin.

Shoes: Cathy Jean, Dress: Lani

Chelsie is a senior at Arizona State University where she is majoring in Family and Human Studies. She is currently the Vince Camuto campus rep and works on campus at the American English and Culture Program

Vince Camuto is a huge designer, you must be stoked to have it on campus, not to mention, represent it! Tell me about it.

Being a Vince Camuto rep is super exciting. We have had some really great events so far this semester; we started off with the Closet Confessional, and actually just ended our campus hunt. Closet Confessional was where girls got the chance to submit a 60-90 second video about why they deserve a closet makeover from Vince Camuto, then the videos were narrowed down to a top 3, and then the top 3 finalists got to get their friends and family to vote for their video and the winner received a \$500 Vince Camuto gift card. Our next big event is a Soles 4Souls shoe drive. We are collecting any type of shoes; men's, women's, children's, flip flops, gently used and very used shoes. It super exciting to be working with an organization like Soles4Souls. As an incentive for students to donate, the reps will be giving gift cards to a few lucky donors!



That all sounds so amazing! You must be on campus all the time, seeing as both of your jobs are there, are you involved in anything else?

Yes, I am a member Kappa Alpha Theta sorority as well!

Wow, you definitely have had a full college experience. When you're not busy on campus or working, what do you like to do?

Being an ASU college student, most people think the place to spend your free time is Mill Ave, but I personally love to spend time with my friends in Old Town Scottsdale. And I would go to sushi any night of the week! Love sushi.

Ah well, we definitely share that same passion. If you are in Scottsdale all the time, you must love getting ready to go out. How would you describe your personal style?

I would describe my personal style, at this point in my life, as a mess. I am constantly trying new things and new types of accessories, like for example I only recently started wearing the headbands that go across the forehead, and I really like them. I guess you could say I would almost always try anything once.

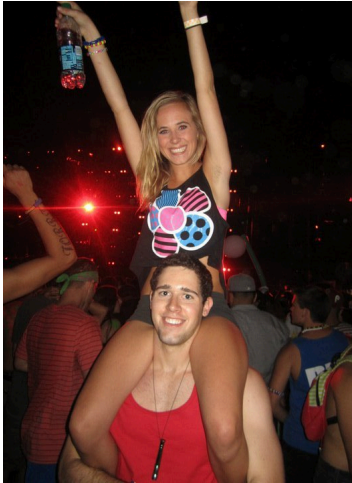
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Haha, I admire your honesty and bravery! Is there any fall trends you're excited to try or consider a favorite?

Favorite fall trends....BOOTS! I am such a sucker for a god pair of boots. I just think they are so easy to wear, you can dress them up or down.

What's your favorite music/ what's on your IPOD?

On my ipod right now you will find massive amounts of House music. Avicii to be exact. And then a weird mix of Taylor Swift, John Mayer, Owl City, and Tom Petty. I can honestly listen to any music, I feel like no matter what has gone wrong in my day, music can always calm me down and turn the day around.



Top: Forever 21, Shorts: Under Armour

What upcoming events are you excited about this semester?

So excited for the rest of our Vince Camuto Events. We will be updating the events all the time on our facebook page (Vince Camuto at Arizona State). We still have so much merchandise to give away and prizes to be won, and I don't know about you, but I would love some free Vince Camuto merchandise.

Any plans for the future?

Working as a Vince Camuto rep I have figured out that I really enjoy working in an environment where I get to interact with people, but I still have the chance to plan events. The great thing about my major is that I can really go any direction with it. While I still have a bit of time left in school, I would like to get another internship doing something completely different than what I do for Vince Camuto so I can try different things and figure out what truly makes me happy. Because in the end, that's what it's all about.