

Komen Arizona Takes Part in #GivingTuesday

Written by Editorial



On Tuesday, Nov. 29, 2016, Komen Arizona is participating in #GivingTuesday, a global day dedicated to giving. However, this year Komen Arizona has a new twist to traditional monetary giving.

Giving Tuesday is traditionally about giving back, and many nonprofits utilize it as a vehicle to capitalize on donations. This Giving Tuesday, Komen Arizona is asking that everyone be More Than Pink and make a personal promise to help Komen Arizona reduce the number of breast cancer deaths in our state. Social media followers are asked to make their personal promise via [Komen Arizona's Facebook](#) page showing how they will help Komen Arizona reach their big Bold Goal (reduce breast cancer deaths by 50 percent in 10 years). They will select a virtual badge of their choice that can be shared, along with their promise on their personal Facebook page.