

The Waste Management Phoenix Open Named PGA TOUR Tournament of the Year

Written by Editorial



Congrats to The Waste Management Phoenix Open! The annual Scottsdale-based tournament was honored by the PGA TOUR as the “PGA TOUR Tournament of the Year” for the 2014-15 season at the TOUR’s Tournament Meetings on December 3. The event also earned two additional awards including “Best Title Sponsor Integration” and “Best New Sales Product.”

“On behalf of the PGA TOUR, I am pleased to congratulate the Waste Management Phoenix Open for being named the best among its peers on TOUR,” says PGA TOUR EVP and Chief of Operations Andy Pazder. “The tournament committee worked tirelessly with its title sponsor on new and innovative ways to improve the tournament experience and this award is a testament to that.”

The Waste Management Phoenix Open received the “Tournament of the Year” award for the second consecutive year by virtue of its all-encompassing strides for perfection.