

## Announcing The Shops at OdySea in the Desert

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Along the lines of Seaport Village and Ferry Building Marketplace, in July 2016, Scottsdale will welcome The Shops at OdySea in the Desert, an entertaining shopping experience. Located at the OdySea in the Desert Entertainment complex at the Salt River Pima-Maricopa Indian Community, The Shops will offer an open-air marketplace comprised of 78,000 square feet of innovative themed restaurants and individual retail offerings all centered in a European-styled courtyard with lively stage performances and 360-degree visibility from a multitude of surrounding attractions including Butterfly Wonderland, OdySea Mirror Maze, the OdySea Aquarium, Fliteshop (indoor skydiving facility), the AZ Skywheel and Aquatic Oasis, a flagship water destination.

"It was important for us to offer an authentic venue to further enhance the entertaining experience here at OdySea in the Desert," says founder Amram Knishinsky, PhD. "My inspiration came from visiting Europe where I was intrigued with the local artisans showcasing the uniqueness of their area. I'm always inclined to make a purchase when I know it is local."