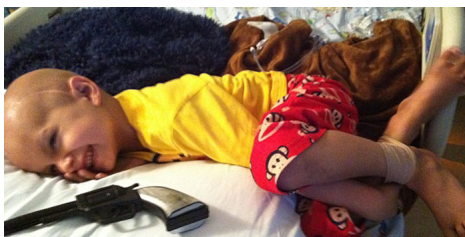


The Ronan Thompson Foundation 3rd Annual 'GOLD PARTY'

Written by Christina Tetreault



Charity event benefiting The Ronan Thompson Foundation will be held on September 27th

This precious face- we are celebrating this precious, precious face. Come out, decked in gold, to celebrate the life of this always-giggling angel.

[The Ronan Thompson Foundation](#) and W Scottsdale invite guests to the third annual "Gold Party" on Friday, September 27 to benefit the Ronan Thompson Foundation. The event starts at 8:00 p.m. and is for guests 21 years and older. To purchase tickets, please visit wscottsdaletickets.com.

To reflect the theme of the night, guests are encouraged to wear or accessorize with gold. Entertainment throughout the evening include live music performances by S.K.A.M. Artists Chris Garcia, French DJ and producer FlowFly, DJ and vocalist Ayla Simone and local DJ Soulman. In addition, live gold human disco balls will perform an acrobatic routine during the event on the W Scottsdale WET deck. Guests can have their photos taken at a specialty photo booth.

The event will also host a silent auction by Charity Benefits Unlimited, where guests will be able to bid on one-of-a-kind items including sports and celebrity autographed memorabilia from Country music sensation Taylor Swift, NFL stars like Larry Fitzgerald and many more.

Last year's "Gold Party" was attended by more than 250 guests and raised approximately \$30,000 to support research for the treatment and cure of neuroblastoma. Money raised from the this year's event will help to fund novel scientific approaches to curing neuroblastoma

The Ronan Thompson Foundation was formed in memory of Ronan Thompson who passed away from neuroblastoma, a form of childhood cancer. September is National Childhood Cancer Awareness Month, identified by a gold ribbon, which is the theme for this event. Over 12,000 children in the U.S. under the age of 21 are **diagnosed** with cancer every year. National Childhood Cancer Awareness Month's goal is to raise awareness on the types of cancer that largely affect children, survivorship issues and raise funds for research and family support. Proceeds from the event will benefit the foundation.

W Scottsdale is located at 7277 East Camelback Road, Scottsdale, Ariz.

For more information or to reserve VIP cabanas/tables, please call 602.405.0099 or email vip@triyar.com.

About Ronan Thompson Foundation

The Ronan Thompson Foundation (RTF) was formed in memory of Ronan Thompson who passed away from neuroblastoma, a form of childhood cancer. The foundation is a non-profit 501(c) 3 organization dedicated to finding a cure for neuroblastoma and funding research, both

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traditional and nontraditional, to reduce the number of children affected by the disease and its mortality threshold. For more information, visit www.theronanthompsonfoundation.com.

About W Scottsdale

W Scottsdale marks the debut of W Hotels in Arizona. This sultry Southwest oasis, where innovative design mixes with urban sophistication, features 230 guest rooms including 33 lavish suites. A true insider escape, W Scottsdale boasts Arizona's only Bliss® Spa, Sushi Roku restaurant, and W Hotels The Store and offers three chic destination bars – the W Living Room, Shade Lounge and Sunset Lawn. Located in downtown Scottsdale, W Scottsdale provides guests access to discover the city's high profile shopping, innovative restaurants, eclectic arts district and vibrant nightlife. Signature services and amenities include the Whatever/Whenever® concierge service, Wheels®, FIT Fitness®, WET®, WIRED Business Center and P.A.W. – Pets Are Welcome™. For more information, visit www.wscottsdalehotel.com or call to schedule a reservation 877 W HOTELS.

About Steve LeVine Entertainment & Public Relations

Steve LeVine Entertainment & Public Relations (SLE) is a full-service entertainment, events and public relations agency. SLE specializes in public relations, event planning, coordination and production, talent booking and management, marketing and promotions, new media and design.

