The Chevron Game Day Chef Challenge In Full Swing

Written by Karah Van Kammen

Chevron's Game Day Chef Challenge, a cooking contest in which football fans and foodies submit their go-to game day recipe, comes with a hook this year – it must include a food or beverage item purchased from a Chevron or Texaco station. Winners from each region will advance to the grand finale cook-off and compete to win the grand prize of $25,000 in Chevron with Techron Promotional Cards at the Rose Bowl Stadium in Pasadena, CA. Fans can visit www.TheGameDayChef.com and submit for their region an original recipe that includes one or more ingredients purchased at a Chevron or Texaco station.

Contestants must include a photo of the proof of purchase of the food or beverage items purchased from a Chevron or Texaco station, a description of their dish that can be made in one hour or less and a photo of the final prepared dish.

At the end of the submission period, the fifteen recipes with the most number of votes from each region will be judged based on appearance, originality, creativity and the number of mandatory ingredients used to determine the five regional finalists who will compete in each regional cook-off.

 The regional finalists will have one (1) hour to prepare and cook their dish for the judges in a live cook-off at a football game in their region. Judges will score the dishes based on appearance, originality and creativity, the number of mandatory ingredients used and taste. In addition, fans at the game will be able to vote for their favorite dishes.

Regional cook-off dates and locations are as follows:

Region	Cook-Off Date and Location
Arizona	Oct. 26, 2014 – University of Phoenix Stadium, Glendale, AZ
Oregon	Nov. 1, 2014 – Autzen Stadium, Eugene, OR
Washington	Nov. 9, 2014 – CenturyLink Field, Seattle, WA
Northern California	Nov. 15, 2014 – Stanford Stadium, Palo Alto, CA
Southern California	Nov. 29, 2014 – Los Angeles Memorial Coliseum, Los Angeles, CA

Visit www.TheGameDayChef.com for Official Rules and a complete list of regional prizes, finalist prizes and more.