

Written by Karah Van Kammen

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The National Back of Arizona's event will begin with an interactive seminar, featuring breakout sessions with some of the Valley's most influential executives. The event will conclude with a cocktail reception and networking mixer. Breakout session topics to include College Preparation, Retirement Planning & Wealth Management, Demystifying Lending, and Negotiating Your Salary.

This year's event will be led by Keynote Speaker Patty Azar, CSO of Vision Alignment and "Breaking the Good Girl Syndrome ®," and Master of Ceremonies Sharon Lechter, the 2013 WFG *Woman of the Year* and CEO of "Pay Your Family First."

The event will take place Wednesday, April 30, 2014 at the NB|AZ Conference Center located at 6001 N 24<sup>th</sup> Street Phoenix, AZ 85016 and is free to attend. Registration: 12:30 p.m. To **RSVP**:

<https://nbarizona.allegiantech.com/cgi-bin/qwebcorporate.dll?HWAQCF>. For more information, please visit [www.nbarizona.com](http://www.nbarizona.com) or [events@nbarizona.com](mailto:events@nbarizona.com).