

Get to Know Local Female-Empowerment Brand, Woman's Touch Apparel

Written by Editorial



Jenesis Laforcarde, owner of Phoenix-based female-empowerment clothing brand, Woman's Touch Apparel, on spring trends and wardrobe must-haves.



What does your boutique/brand specialize in:

My brand specializes in empowering women through fierce clothing! Everything is cut and sewn here in Phoenix, Arizona and printed in Phoenix--all by women!

How do you decide what items you will sell:

Basically, I design all the clothing and then I put it up for sell. #FingersCrossed

What trends are you seeing for Spring 2016:

I am seeing a lot of activewear paired with heels and baseball caps, which I am so in love with!

What is your one must-have wardrobe item:

My must-have wardrobe item is a bomber jacket because you can pair it with crop tops, dresses or anything you want! My favorite piece in my collection is the signature CEO Crop Top because it is very important to me to remind women we need more women owned businesses. #womenownedbusiness

Tips for what clothing and accessory items on which to splurge vs. save:

Splurge on your rings, girls, because you do not need a man to buy you a ring! Buy your own ring because you are worth it! Save on your sunglasses. I hate buying expensive sunglasses because if you are like me I lose them like a needle in a haystack.