

# Elegant Emeralds to Vintage Charm: Hottest Looks in Luxury Rings

Written by Editorial

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**Ray Golden, general manager of Robbins Brothers, The Engagement Ring Store, in Scottsdale on the hottest looks in luxury rings.**

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**Which engagement ring from this season's collection has been the most popular this year?** Fancy shapes such as oval cuts, pear shaped, and emerald cuts are the most popular trend that we are seeing. Vintage styled rings remain extremely popular as well.

**What makes a ring from Robbins Brothers unique?** Here at Robbins Brothers, we partner with the foremost designers in engagement rings so that we have the most modern and relevant styles made with quality that sets the standard. All of our rings are created with the idea that they should be worn confidently and without worry day in and day out.

**If one was looking to purchase a ring from Robbins Brothers, what would be the best season to do so?** Engagement rings are a timeless symbol of love and love is best in all seasons.

**Is there a particular ring style most men seem interested in this season?** Men seem to be drawn to our vintage rings that incorporate a halo around the central diamond, or the classic solitaire setting.

**Why should someone choose Robbins Brothers as the store to purchase an engagement ring?** Robbins Brothers offers a selection of styles unrivaled by anyplace else. We have thousands of different combinations and styles. Our diamonds are hand selected by our diamond buyer as he travels the world for structural integrity and visual beauty, so that we can provide true engagement diamonds to our clients.

**Do you ever find women purchasing rings from Robbins Brothers just as an everyday ring to wear?** Certainly! Our ring styles can be interpreted in many different ways, We love to see them worn and enjoyed, regardless of the reason.

**Customer-service wise, what is Robbins Brothers most known for?** I believe we are known for truly listening to our clients and providing solutions based on their needs and desires. We have so many different types and prices of rings that we can cater to our clients specific needs, and even the occasional whim.

**Is there a way for Arizona residents interested in purchasing jewelry from Robbins Brothers to read reviews from previous customers?** Many of our Arizona customers have created reviews on sites such as Yelp, Google and even on our store page at RobbinsBrothers.com. Reading these reviews can give clients that are thinking of coming into our location an idea of what they will experience.

**Is there anything else you would like to say to a potential client?** We are so excited to be here in Arizona and to be a small (or large) part of your love story.