

# Holiday Hair Advice from Mane Attraction Salon

Written by Arizona Foothills Magazine

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**In-Style Magazine** has named Mane Attraction Salon Phoenix's finest coif shop. We already knew they were a talented bunch, but In-Style's national editors said they selected Mane Attraction based on its superior reputation, stylists' expertise and client list filled with local movers and shakers and TV personalities. They also singled out Mane Attraction's charitable works, including its annual Beauty to the RESCUE fundraiser. The event has raised more than \$120,000 to date, for the local non-profit that prevents animal euthanasia.



Mane Attraction Salon is committed to advanced training and education and their philosophy is to give each client the individual attention necessary to create their ideal look. Since buying the salon in 1998, annual trips to New York and Europe allow Kendall, Beate and their team to stay on the cutting edge of hair trends. An extensive training program for stylists, colorists and makeup artists, ensures that whether you cut, color or simply trim your hair, you will love it. Since great hair never goes out of style, we asked Kendall Ong for some fall hair tips, trends and how to keep hair healthy.

For the fall/winter season, what's in for hair:

## **Short or long?**

Fashion has been so varied the past few seasons and Fall/Winter 2009 is no different. Influences ranged from Biker/Military tops and jackets to soft, sexy glamour of the 40's to 80's style shoulder pads. One overriding emphasis is that waists or shoulders will be the focus.

Hair trends are also varied. Clothing silhouettes are narrow so styles are closer to the head. Fabrics are flowing with lots of movement. For shorter and medium lengths hair must be perfectly cut to create the same fluidity and draping effect of the clothes. For longer hair milkmaid braids are a great way to keep the silhouette 'skinny'. For the 40's glamour another popular trend will be soft languid waves.

## **Curly or straight?**

For straight hair the cut is the key, isn't it always?!? Creating movement and a smaller profile are important. For those with curly hair use a razor to remove the bulk and free up hair so it can move.

## **Hot color of the season?**

Color in general is very natural. Dimension and visual texture is important but it all melts together. Stripes are OUT! Spicy tones and in particular reds will be a huge statement. Brunettes will be cooler in tone and blondes are very natural.

## **Hair accessories – in or out?**

Out

## **Best new hair product you recently discovered?**

With the abundance of metallic detail in clothes shiny hair is the one constant for the upcoming season. Aveda Glossing Straightener, provides incredible sheen to even the dullest most damaged hair.

## **For holiday event season, what's a stylish gala hair do?**

40's influenced Mermaid Waves; soft and natural. If you want to wear your hair up it should be loosely pinned with minimal backcombing. We want romantic, moveable and touchable hair.

## **How does one keep their hair in place all night at holiday parties?**

With these types of looks it is critical that the hair looks natural and moves. Helmets may save your life but they will kill your hair fashion. Try a flexible hold hair spray like Bumble and bumble's Spray de Mode. It also gives your hair an amazing shine.

## **How often should we really get our hair cut to keep it healthy?**

There are really two reasons to cut your hair; to maintain a shape and for the health of the hair. Regarding health; think of your hair like the fiber or string that makes up a piece of fabric. The ends of the material will begin to fray and will continue to unravel until you do something about it. Finer hair is a more delicate fiber like silk and is much more susceptible to splitting and breakage and should go no longer than four to six weeks between trims. Coarser hair is a stronger tougher fiber like jute. It can take more abuse and can go six to as long as eight weeks between cuts.

Other factors like the current health of your hair, whether you have color, how often you are using thermal tools and the quality of your shampoo and conditioner.

## **Any other tips from the pros on keeping healthy hair?**

Besides using the correct shampoo and conditioner for YOUR hair give yourself a weekly masque. Be sure to use a thermal protectant before blow drying or using any type of iron, flat or curling.

## **Who has the best celebrity hair? Both guys and girls.**

There are so many but Victoria Beckham because she keeps reinventing her style and it always looks great and Ashton Kutcher for the same

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reason.

**How often do you personally change your hair style?**

At least once a year and preferably twice.

For more information about Mane Attraction Salon visit [maneattractionsalon.com](http://maneattractionsalon.com).